

IN

An IN COMMUNITY Magazine

SPRING 2016
in-philly.com

Great Valley

Swinging into Spring

GVSD looks
ahead to its
spring sports
season



School District News

Page 13

Township News

Page 26

**Special Section:
Home Improvement**

Page 45

Join Us!

GREAT OPPORTUNITIES.

GREAT CONNECTIONS.

GREAT VALLEY.

The Great Valley Regional Chamber of Commerce

The area's leading business association for innovative enterprise and an issue driven organization that represents the needs and concerns of its business community. We support and promote business and economic development in Great Valley making this region an ideal area to live, work and invest.

Why Join?

- Networking Events to expand your business and build strong business relationships
- Educational Seminars for you and your employees
- Business Assistance and Resources to grow your business
- Annual Events, Golf Outing and other Social Opportunities
- Sponsorship Opportunities for Increased Visibility
- Individual and Group Health (on or off healthcare.gov), Life and Business Insurance offered through USI Affinity
- Cost Effective Marketing of your Business through email and www.greatvalleyonline.com
- Member to Member Discounts
- And an opportunity to support and become a part of YOUR business community



For membership information
please call 610-889-2069

Email: gretchamber@gvrcc.org
Website: www.greatvalleyonline.com

CONTENTS

spring · 2016



on the cover

Swinging for the fences is senior Sarah Schubert, a member of the Great Valley girls varsity softball team. See story on page 20. Photo by Pam Schubert.

departments

- 2 | From the Publisher
- 6 | IN the Loop: What's news in Great Valley
- 10 | IN Events: Going to Bat for Cancer Awareness
- 13 | Great Valley School District News
- 26 | East Whiteland News
- 32 | Malvern Borough News
- 38 | Willistown News
- 56 | IN the Know: Racing for Open Spaces

sponsored content

Business Spotlights

- 4 | Malvern Retreat
- 47 | RE/MAX Fine Homes

Industry Insights

- 8 | Women's Health: Women for Women Ob/Gyn
- 12 | Plastic Surgery: Claytor/Noone Plastic Surgery
- 44 | Home Repair: Tiger Home Solutions

features

- 42 | **Moving Up**
Facetime Theatre relocates, adds new programs.
- 45 | **Special Section: Home Improvement**
What you need to create your own remarkable redo.
- 50 | **Special Section: Real Estate**
Timely news and advice for consumers ready to buy, sell or build a home.



Welcome to the spring issue of IN Great Valley magazine!

From flowers and trees blooming, to the greening of grass and plants, spring is a season of rebirth — both outdoors and indoors.

In this issue, our Home Improvement special section will help you transform your home into a place you never want to leave. From landscaping to windows, to garage doors, we have some great ways to remix, remodel and remake your home sweet home.

Each quarter, we bring you the latest school and township news as well as stories on local businesses, rich community history, local events and profiles of residents who are doing extraordinary things in Great Valley.

If you have community story ideas you'd like us to consider, please email our editor, Bob Byrne, at b.byrne@icmags.com.

If you are a local business and would like to reach your audience in a community-oriented, family-friendly publication, please contact me directly about advertising at wayne@icmags.com.

Happy spring!



Wayne C. Dollard (handwritten signature)

Wayne Dollard / CEO

IN Community Magazines

610.924.7322

wayne@icmags.com

IN Community Magazines is the largest magazine publishing company in Pennsylvania. We are pleased to be partnered with the Great Valley communities.

CEO & PUBLISHER

Wayne Dollard

EDITORIAL DIRECTOR

Julie Talerico
j.talerico@icmags.com

EDITOR

Bob Byrne
b.byrne@icmags.com

OFFICE MANAGER

Leo Vighetti
l.vighetti@icmags.com

CREATIVE DIRECTOR

Jim Paladino
j.paladino@icmags.com

DESIGNER

Harvey Walls
h.walls@in-philly.com

VICE PRESIDENT OF SALES

Tamara Myers
t.myers@icmags.com

SENIOR ACCOUNT EXECUTIVES

Tiffany Marcovsky
t.marcovsky@icmags.com
Eileen Amoroso
e.amoroso@icmags.com

ADVERTISING COORDINATORS

Debbie Mountain
d.mountain@icmags.com
Susan Freuchtel
s.freuchtel@icmags.com

©2016 by IN Community Magazines. All rights reserved. Reproduction or reuse of any part of this publication is prohibited without the written permission of the publisher.

Direct all inquiries, letters to the editor and press releases to:
IN Community Magazines
11 Mayview Road
Canonsburg, PA 15317
800.558.0940 ext. 202



Please recycle this magazine when you are through enjoying it.



Send Us Your Story Ideas!

We'd love to hear from you if you know someone in your community who is making a difference or has done something extraordinary. We're also looking for interesting story ideas (little-known facts, history or other news) within your community.

If you have suggestions, email us at b.byrne@icmags.com.

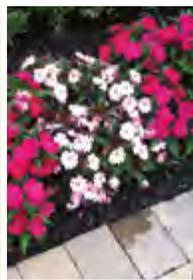
To Advertise

To advertise, please call 610.639.0160

Think
Spring



March 12th
Easter bunny arrives on a Paoli Fire Truck at noon!



From Decorating, to Entertaining, to Gift Giving



Hardware Center

PAOLI SHOPPING CENTER, PAOLI, PA • 610.644.2013
MON-FRI 7:30-7:00 • SAT 8:00-5:30 • SUN 10:00-3:00



241 First Avenue
Phoenixville, PA, 19460
www.forgetheatre.org
610-935-1920



Join us for our 54th Season 2015-2016!



Four Weddings and an Elvis
by Nancy Frick
March 4, 5, 6, 11, 12, 13



Harvey by Mary Chase
April 15, 16, 22, 23, 24, 29, 30, May 1



Oliver
Music & lyrics by Lionel Bart
June 3, 4, 10, 11, 12, 17, 18, 24, 25, 26
Auditions: March 7, 9 @ 7 p.m.
Children, March 5 @ 11 a.m.

For general information, reservations, or season tickets - contact us at our website or phone, both listed above, or like us on Facebook. Enjoy the murder, mystery, music and drama that is Forge.

We are you, Phoenixville. Join in on the fun.

Enjoy theatre – Forge style.

Downsize your life, not your lifestyle.



As an SRES, I provide trustworthy services and advice to ensure a safe & smooth transition.

- Relocation Services
- Packing & Moving
- Staging To Sell
- Downsizing Assistance
- Move Coordination



“Jen took care of everything. Even though I usually worry about things, in this case I didn't have to. She did a wonderful Job!” – Janice, Downingtown, PA

Call for a Free, No Obligation Consultation
610-363-1486

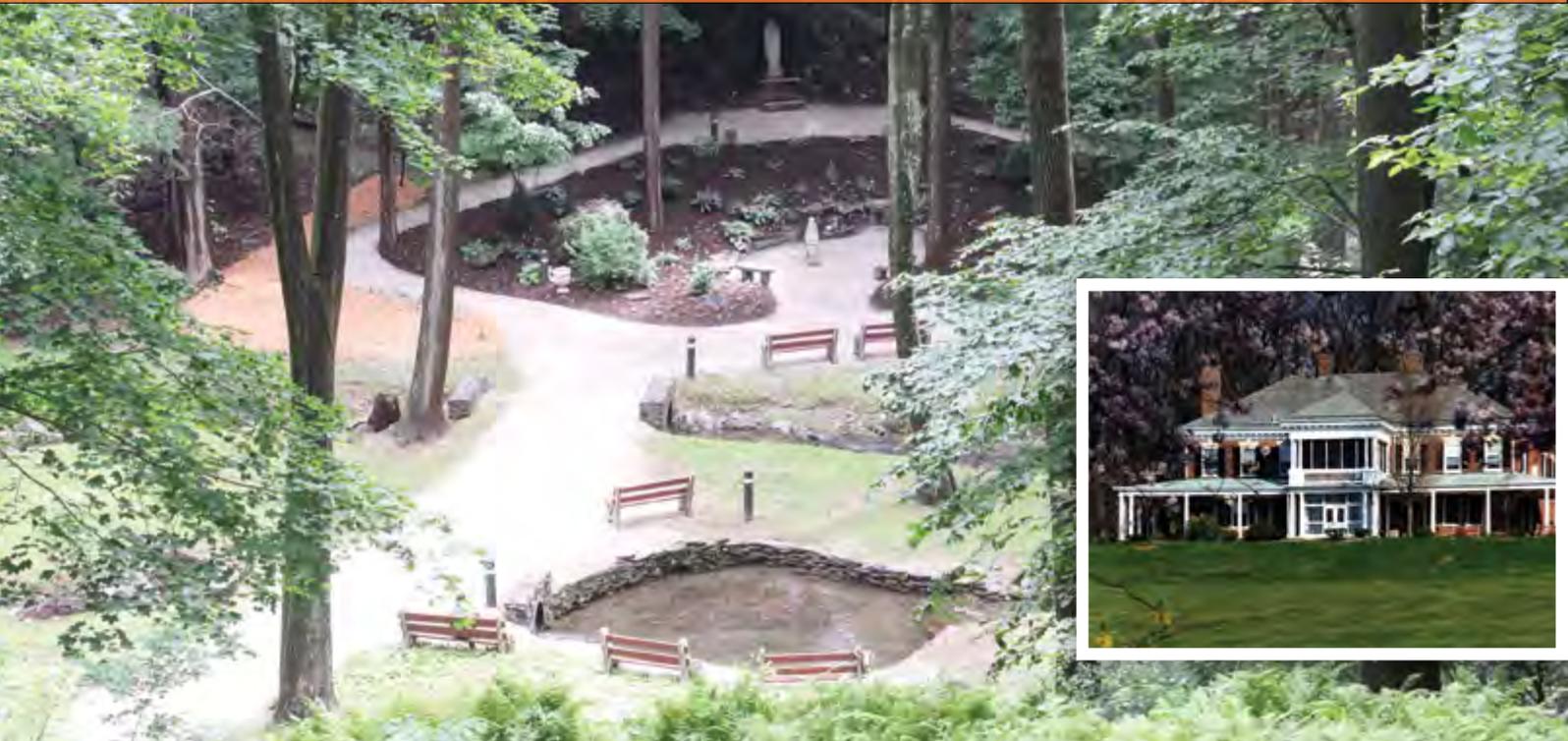
www.jensellshouses.com | jen@jensellshouses.com



PREFERRED
A Global Real Estate Company



Providing Physical Respite & Spiritual Inspiration



Malvern Retreat House Hosts Thousands of Retreat Participants Each Year.

In 1912, Philadelphia investment banker John J. Ferreck worked with St. Charles Seminary to plan a weekend respite for a few dozen lay Catholic men. Fast-forward in time and that seminal effort is now the Malvern Retreat House, the oldest and largest Catholic retreat house in the country. Owned by Catholic Lay Leadership, the organization offers about 250 retreats and serves nearly 20,000 individuals each year. In 2014, they came from 33 states and three countries. Retreatants include men, women, teens and families. In some cases, their experience is life changing.

Take Ken Johnston, who struggled with alcohol-infused behavior. When a Baptist friend took him to a religious retreat at the century-old, wooded sanctuary in Chester County, Johnston had a spiritual revelation that eventually led him to establish a faith-based organization (www.notsaintsyet.org) that assists individuals struggling with drug, alcohol and other dependencies.

"Malvern Retreat House is often described as a hidden gem or oasis. We have 125 acres of beautiful grounds, including historic buildings, walking trails and numerous shrines and statues. It's a peaceful environment that gives retreatants an opportunity to take a break from the world and recharge their batteries," explains Mary Rogelstad, Marketing Coordinator.

Weekend retreats and day and evening programs of reflection are held throughout the year, with special events targeted to police officers, fire fighters, young adults, singles, nuns, and individuals dealing with alcoholism, unemployment, troubled marriages and other challenges. The original Men of Malvern program, which now has 38 groups, and two Women of Malvern groups, hold annual

traditional Catholic weekend retreats, including Mass, conferences and discussions with retreat directors, Adoration, Reconciliation, Stations of the Cross, quiet times and meals.

Just a quick glance at the schedule for Malvern Retreat House provides an idea of the range of interests and need of retreatants. For example: Valentine Evening of Reflection; Women Afire; Divine Mercy; Young Adult; Catholic Singles; and Women of Grace, featuring Johnette Benkovic, an inspirational speaker who encourages women to discover personal fulfillment and peace through acknowledging their feminine nature.

The Malvern Retreat House hosts retreats for all denominations, plus events for private, non-denominational groups. The McShain-Horstmann Family Life Center has 50 rooms with private baths for individuals, couples and family members, including four wheelchair-accessible rooms; a chapel/conference room; two smaller conference rooms; dining, snack and reading rooms. The main retreat house has private sleeping facilities for 300 individuals. The McShain Conference Center and Memorial Dining Hall can each seat up to 350. Additionally, the dining hall has two chapels accommodating as many as 180 people for private liturgies, prayer or presentations.

Rogelstad recommends a visit to the Malvern Retreat House during the fine art show that takes place each year in February. It's become one of the region's largest, featuring more than 100 juried artists.

For a more immediate view of the Malvern Retreat House or additional information, please visit www.malvernretreat.com or phone 610-644-0400.



Get your business noticed in all the best locations.

We can guarantee you the best placement available – **right in your customer's home.**

Find out how our direct-mailed, community-sponsored quarterly magazine can help grow your business.

INCOMMUNITY
MAGAZINES

**To Advertise,
Call
610.639.0160**

AQUILANTE'S

There's a little bit of Italian in everything we make!

For over 30 years, we have catered to families & businesses in the Tri-County Area.

Offering a wide variety of menus and decor services customized to your taste, style & budget. From casual parties to formal weddings, we will make your event the one to remember. For easy entertaining, let us prepare the food for your parties and family dinners.



Ask About our Seasonal Spring Menu!
610-935-4500 • www.aquilantecatering.com

PHOENIX VILLAGE

LUXURY APARTMENT HOMES
131 Bridge St., Phoenixville, PA • 844-683-5350



Imagine having your whole life within walking distance. That's the lifestyle you'll find at Phoenix Village, a brand-new community of modern apartments in the heart of Downtown Phoenixville. The Phoenix Village community is fun-loving and vibrant, with an unbeatable location, luxury amenities and spacious, modern interiors.

Stop by for a tour and discover all the reasons why we are a step above the best.



Features:

- Spacious Studio, One, Two and Three bedroom Floor Plans with Den Options Available
- Open Concept Gourmet Kitchens with Granite Countertops, Stainless Steel Appliances, Dishwasher & Microwave Oven
- Luxurious Bathrooms with Granite Countertops
- Ample Storage Available with Large Closets
- Washer/Dryer in Every Apartment

Amenities:

- Pet Friendly Community
- Gated Parking Lot w/ Covered Parking Available
- Elegant Resident Lounge w/ HDTV's, Billiards Table, Fireplace and Kitchen
- Outdoor Amenity Plaza featuring Bocce Ball Court, Gas Grill areas and Fire Pit
- High Tech Business Center w/ Private Work Stations
- Complimentary Wi-Fi in All Resident Amenity Areas
- 24 hour Fitness Center and Yoga Studio
- Theatre Room w/ Surround Sound & Plush Seating
- Convenient Elevators
- Starbucks Coffee Machine in the Lobby
- Controlled Access Building
- 24 Hour Emergency Maintenance
- Professional and Courteous Management Staff



in the Loop

What's
news in
Great Valley

BY BOB BYRNE



PHOTO BY BOB BYRNE

ART SHOW RAISES THOUSANDS

The annual Malvern Retreat Art Show saw thousands of people flock to the campus to enjoy the work of painters, sculptors, photographers, jewelers and others.

The organizers wish to thank everyone who attended, and, at press time, said, "we are still adding up the numbers, but it looks like nearly 600 art pieces were sold at the show, bringing in a total of more than \$97,000. Patrons from five different states bought items from the 100 juried artists who participated. We would like to thank our Art Show Committee, the artists, volunteers, patrons and guests for making this show such a wonderful event every year!"



AUTUMN GLORY COURTESY HISTORIC YELLOW SPRINGS

YELLOW SPRINGS ART SHOW

Historic Yellow Springs invites you to the 43rd Annual Yellow Springs Art Show. Running from April 23 to May 8, this juried show features the work of some of the finest artists living and working in the Delaware Valley and beyond. The event showcases over 185 artists, including 23 who are new to the show along with well-established favorites such as Brad Earl, Nancy Barch, Mick McAndrews and Helena van Emmerik-Finn.

Participating artists will exhibit paintings, drawings, graphics, and three-dimensional works in a variety of styles and mediums. In addition to fine art, the Art Show also offers a treasure hunt with prizes for the kids. The Art Show is an entirely volunteer-driven event, with a committee of over 30 deeply committed volunteers hard at work putting together the best art show in our region.

The Opening Gala is Friday, April 22, from 6-9 p.m. This event is a chance to see and purchase this year's works before the public. It also features a silent auction of this year's poster competition winner, Autumn Glory, by Jim McFarlane, AWS. Ticket costs are \$75 for non-members and \$45 for HYS members.

There will be special Wine and Cheese Happy Hours on both Fridays, April 29 and May 6, from 5:30-8 p.m. The Happy Hours are free to members and \$5 for non-members. More information about additional events will be released closer to the show.



PHOTO COURTESY CHESCO.ORG

SPEED LIMIT MARKERS POSTED ON CHESTER VALLEY TRAIL

Markings noting the 15 mph speed limit have been placed on the Chester Valley Trail to improve safety for the tens of thousands of users. The speed limit also applies to the Schuylkill River and Struble trails. The county has received complaints of cyclists exceeding the speed limit, and three cycling-related accidents have been reported on the Chester Valley Trail this year.

North Regional Park Superintendent Owen Prusack believes a lack of knowledge about trail safety is the issue. He said, "the speed limit is posted on the somewhat unobtrusive Trail Rules and Trail Etiquette signs, but it has become clear more obvious postings are needed. The county hopes to slow down

cyclists, prevent accidents and cut down on complaints from other trail users and motorists traveling on intersecting roads.

The speed markers will be placed each mile and include arrow signs signaling what direction users should be traveling. "The major rules of the trail are keep right, provide audible warning when passing, travel under 15 mph, and be courteous to other users," said Prusack.

The Chester Valley Trail has 30,000 users per month from April through October.

A bike safety rally is scheduled for Saturday, May 21, from 8 a.m. to noon at Westlakes Trail Head.

PHOTO COURTESY CHURCH FARM SCHOOL



L to R: Nate Antwi, Colin Cho and Aaron Bowes

CHURCH FARM SINGERS GO TO DISTRICTS AND BEYOND

In November, members of the Church Farm School Choir participated in District Chorus auditions at West Chester's Rustin High School, and three were selected to participate at the District Chorus Festival at Unionville High School: Nathan Antwi, Colin Cho and Aaron Bowes, who competed as Tenor 2, 18th Chair; Tenor 2, 10th Chair; and Tenor 1, 4th Chair (respectively). At Districts, Cho placed 5th and Antwi placed 3rd and will move on to the 2016 Region VI Choir Festival on March 17.

GREAT VALLEY NATURE CENTER HOSTS MEET-AND-GREET

The Great Valley Nature Center will host a free meet-and-greet event on Sunday, April 3, from 2-4 p.m.

The aim of the GVNC Friends group is to extend the Nature Center family to surrounding communities and to come together for casual meet-and-greets throughout the year. The events will feature an interesting program relevant to the Nature Center and our local area. These are occasions for the Nature Center family to grow, gather, share interests and build support for GVNC.

The April Meet & Greet will feature:

- Spring Program
- GVNC tours
- Garden Prep Advice
- Animal friends
- Refreshments



Paoli Hospital Main Line Health

PAOLI HOSPITAL NAMES VP, PATIENT CARE SERVICES

Matt Magargal has been named Vice President, Patient Care Services, at Paoli Hospital, part of Main Line Health. He most recently served as Director of Nursing at Paoli and has also been a patient care manager.

Paoli Hospital President Jim Paradis said, "Matt was chosen after an extensive search of qualified candidates, both external and internal to MLH, and was selected because of his strong track record of effective leadership, extensive clinical and operational knowledge, and sound problem solving and decision-making skills."

In his new role, Magargal will lead nursing staff and further develop Paoli's patient care, culture of safety and effective shared governance model.

Magargal is also currently completing his doctorate in nursing practice.

IMMACULATA JOINS SWORD & SHIELD HONOR SOCIETY

Immaculata University has been granted a chapter of the Order of the Sword & Shield, the academic and professional national honor society for homeland security, intelligence, emergency management, and all protective security disciplines.

"The Order of the Sword & Shield National Honor Society leads in the recognition of superior achievements in the Emergency Management and protective security academic disciplines," stated George M. Schwartz, chair of the Professional Studies Program and chapter coordinator for Immaculata. "Omicron Sigma Sigma [the Greek designation] has inducted honor students from more than 65 schools across the country, and we are proud that we can recognize outstanding Macs in this field too."

A benefit of having a chapter of the Sword & Shield is the ability to recognize deserving students enrolled in Immaculata's Emergency Planning and Management program or the Criminal Justice program. Once a student has been selected for induction, he/she will receive formal recognition during the annual College of LifeLong Learning Honors Convocation held in April.

Created in 2010 to provide a mechanism to recognize and honor excellence in homeland security and related disciplines, the Sword & Shield Honor Society also strives to unite the best and brightest students, not only from an academic achievement standpoint, but from a service perspective as well.



PHOTO COURTESY PENN STATE

PENN STATE GREAT VALLEY PROFESSOR HONORED

Kathryn Jablokow, Associate Professor of Mechanical Engineering and Engineering Design at Penn State Great Valley, was recognized by OnlineEngineeringPrograms.com (OEP) as one of five influential engineering professors teaching online in 2015.

The list, compiled by OEP, recognizes the academic contributions of exceptional professors in online education. OEP selected the five professors based on their university affiliation, publications, awards and research grants, and experience and leadership.

"Receiving this recognition in online education is especially important as we continue to explore new delivery modes at Penn State," says Jablokow. "Expanding our online programs while maintaining our high standards is both exciting and challenging, and it's great to be recognized for breaking new ground." ■



Do you suffer from

- Painful Intercourse
- Vaginal Dryness
- Vaginal Itching/Burning
- Pain on urination

MONA LISA IS A LASER THERAPY THAT CAN HELP

Women for Women Division

Women's Healthcare Group of Pa

MONA LISA TOUCH at our Wynnewood location!

Laser therapy that helps restore gynecologic health and clinically proven to bring relief. With the MonaLisa Touch® Laser treatment, gynecologic health is restored due to new collagen, elastin and vascularization. This quick, in-office treatment requires no anesthesia and results in virtually no downtime. Thousands of women have been successfully treated since 2012.

Lankenau Medical Bldg.,
MONA LISA TOUCH®
West, Ste. 433, 100 E. Lancaster Ave.,
Wynnewood, PA 19096.
Tele: 610 896 8840

325 Central Avenue, Ste. 100,
Malvern, PA 19355.
Tele: 610 251 9433

443 Germantown Pike,
LaFayette Hill, PA 19444.
Tele: 610 251 9433

www.womenforwomenobgynpa.com

Join the world's
biggest fight to
end cancer,
 the American Cancer Society
Relay For Life.®



Relay For Life is a community event that brings together the Main Line community to CELEBRATE the lives of those who have battled cancer, REMEMBER those we have lost, and to FIGHT BACK against this terrible disease.

Come celebrate our Survivors as they take the first lap, walk, enjoy concessions and entertainment that is fun for all ages, and end the evening with a moving Luminaria ceremony of remembrance.



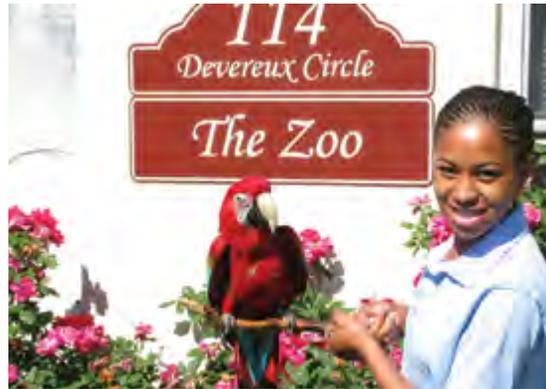
**Relay For Life of the
 Main Line at Great Valley**

**Saturday, June 4th, 2016
 3pm - 9pm**

Great Valley High School
 225 Phoenixville Pike
 Malvern, PA

To register or for questions visit:
WWW.RELAYFORLIFE.ORG/PAMAINLINE or www.facebook.com/RFLofML

Devereux Changes Lives and Nurtures Human Potential



We are committed to improving the lives of children and adolescents through excellence in psychiatric, psychological, clinical, therapeutic and educational care, thus allowing the individuals to maximize their potential and live their lives full of promise.

- Educational Day Schools**
- Assessments & Evaluations
- School-based Consultation & Support
- Autism Services
- Acute Psychiatric Hospital
- Outpatient Services
- BHRS Services
- Residential Treatment Services
- Autism Assessment Center

"At the heart of Devereux story is family. Tens of thousands of families have been touched by the support and care Devereux provides."

Devereux

Inspiring hope. Empowering lives.

For more information, please visit www.devereux.org or call 610/542-3000 • 800/345-1292

****4010 funding available to school districts**



Steve Morrison



Going to Bat for Cancer Awareness

Hall of Famer visits Malvern.

Story and Photos by Bob Byrne

Some big names came to Malvern to help support the Desmond Hotel and Conference Center's second annual "Bottoms Up for Prostate Cancer" fundraiser. Baseball Hall of Famer Ken Griffey, Sr., and WMMR's Steve Morrison from the Preston & Steve Show are both prostate cancer survivors. Dr. Mike Cirigliano from Fox 29 in Philadelphia was also on hand to raise money for prostate cancer awareness education.

The event was the brainchild of Desmond's Director of Purchasing, John Ellwanger. Desmond General Manager Mike Jane says the hotel wanted to do something to help the local community and Ellwanger proposed an event to raise funds and awareness of the disease. IN Community Magazines is proud to be among the sponsors of the event, which benefits the Pennsylvania Prostate Cancer Coalition's education and awareness initiatives.



John Ellwanger



Ken Griffey, Sr.



Toogie Jackson



Dr. and Mrs. Mike Cirigliano





SUMMER SIZZLE

While winter may still be in the air, now is the perfect time to achieve your ideal body image – let this be the summer you have the confidence you deserve to step onto the beach in your bikini best!

Have you achieved your fitness, nutritional and weight goals only to find that you still have a residual pouch of indomitable fat and excess skin? A mini or modified tummy tuck can restore your flat

stomach and tighten up sagging skin without leaving a visible scar at the belly button! One short incision in the pubic area (think revision to a C-section scar), tucked below the bikini line, enables your surgeon to contour and shape your tummy by tightening the lower abdominal muscles that have become lax over time. Your surgeon may also combine liposuction to address the stubborn fat that can be resistant to dieting and exercise. The loose skin is then removed and tightened, leaving you with that sexy stomach you crave. With a natural-looking belly button and a scar hidden below your bikini line, only you will know that you have given yourself that much-needed boost to achieve your goals!

The mini tummy tuck or abdominoplasty procedure is best suited to men and women who have tight stomachs above the belly button and laxity in the lower abdomen. *New surgical techniques enable patients to enjoy the benefits of abdominoplasty without the need for post-operative drains.* The procedure takes between 1.5 to 2 hours, and while the recovery from the mini tummy tuck is quicker than a traditional abdominoplasty, it is important to remember that it is still major surgery. Recovery may be dependent on your activity level prior to surgery, with most patients returning to regular activity within two weeks and full activity within one month.

CHOOSING YOUR SURGEON

The most important decision you will make once you have decided to take on surgery is selecting your surgeon. Your surgeon and the office staff will ensure that all your questions are fully answered and that you achieve the safest possible care with the highest quality result. The educated patient will often choose a surgeon who is board certified in plastic surgery. This will ensure that your surgeon has been extensively trained, undergone a peer review examination and been certified by the American Board of Plastic Surgery. Another important qualification is the Maintenance of Certification for continued medical education offered by the American Board of Plastic Surgery to ensure that the surgeon participates in ongoing education to remain current and up-to-date in plastic surgery procedures.

Contributed by Dr. R. Brannon Claytor.



Claytor | Noone
Plastic Surgery

Accomplished in various cosmetic and reconstructive procedures, the practice has a history of over forty years of treating patients on the Main Line. Dr. Claytor is well respected for his “no-drain” abdominoplasty and teaches the advanced course on abdominoplasty at the ASAPs. Our specialty-trained, board certified plastic surgeon is devoted to improving patients’ lives by providing the latest surgical techniques through continued intensive training.

Choose Our Board Certified Plastic Surgeon To Help You Achieve the Look You’ll Love.
R. Brannon Claytor, MD, FACS

Call Debbie today to schedule your private consultation with Dr. Claytor at our Bryn Mawr office. Mention this ad, and we will waive the consultation fee (\$100 value).



Claytor/Noone Plastic Surgery

888 Glenbrook Avenue • Bryn Mawr, PA 19010
www.claytonooneplasticsurgery.com • (610) 527-4833

GREAT VALLEY

School District News



14 Superintendent Letter

15 Student News

16 Staff News

16 Parent University Invites Increased Understanding of Math Instruction

17 International Lunch News

18 Food News

19 Fitness Club News

20 Athletics News

22 Foundation News

A Message From The Superintendent Of Schools:

Dear Great Valley Community Members,



With more than half of the 2015-2016 school year complete, I write this with great pride in our district, our families, our students, and our community. When I joined you as superintendent last fall, I knew that Great Valley had an excellent reputation. However, I continue to be amazed at all of the things that truly make Great Valley an outstanding place to be. I cannot begin to express the depth of gratitude I have for the many people who have reached out to welcome me or to offer their input about our schools.

As you page through this edition of the magazine, I am certain that your pride in Great Valley will also be reinforced. Our students continue to excel in all areas, and we continue our efforts to build positive school climates. Additionally, through initiatives like our new Parent University (see page 16) we continue to look for ways to further engage parents.

If the cold weather has kept you away these last few months, I hope that the spring allows you time to visit our schools. There are many student productions, athletic events, and special opportunities that shouldn't be missed. I know all of us in Great Valley School District look forward to welcoming you!

Enthusiastically,

Regina C. Speaker Palubinsky, Ed.D.
Superintendent of Schools



Students Participate in KYW Newstudies Program

Great Valley High School seniors Zoe Wolfe and Andrew Walton participated in the KYW Newstudies Program. The program is designed to give high school juniors and seniors the opportunity to learn about the inner workings of a major market radio station. Students learn newswriting, reporting, ethics and interviewing skills from station managers, editors, reporters, anchors and guest speakers. Then they research, write and record news stories about their school and community which are aired on KYW news radio. Podcasts of the reports are posted on CBSPhilly.com and iTunes.



GVHS Students Selected for PMEA Honors Ensembles

Great Valley High School students auditioned this past fall with musicians from Chester, Delaware, and Philadelphia counties for the Pennsylvania Music Educators Association (PMEA) District 12 Chorus, Band, and Orchestra Honors Ensembles. Twenty-two Great Valley High School students were selected for 25 spots in the PMEA Honors Ensembles: 12 students were selected for district chorus, 7 students for district band, and 6 for district orchestra.

- Selected for District 12 Chorus are: Jordan Beck (12th), Nichole Pennington (12th), Alexandra Keane (12th), Katherine Li (11th), Erin McCarrick (12th), Michaela Colahan (11th), Benjamin Nurthen (11th), Thomas Lock (11th), Ryan DeStefano (11th), Ari Pikounis (12th), Nicholas Stillwell (11th), and Maxwell Segarnick (10th).
- Selected for District 12 Band are: Alexis Pidany (11th), Nathan White (10th), Hannah Atlas (10th), Jonathan Ford (12th), Kira Ousey (11th), John Passalis (11th), and Wesley Maloney (12th).
- Selected for District 12 Orchestra are: Evelyn Bravo (12th), Jason Ren (11th), Consuelo Le (10th), Alexis Pidany (11th), Hannah Atlas (10th), and Wesley Maloney (12th).
- Also, Alexis Pidany, Hannah Atlas, and Consuelo Le were selected to participate in the Region 6 Honors Orchestra.

Middle School Musicians Selected for Special Events

Great Valley Middle School sixth grade students Kara DePaula, Leon Li, and Sean Lock were selected to perform in the District 12 Grades 5/6 String Fest.

Eight graders Rithvik Bobbili, William Fan, Jessica Langlois, Luke Liu, Steven Liu and Alan Xu, and seventh grader Bailey Kielinski were selected as members of the District 12 Grades 7/8 String Fest.

Thirteen Great Valley Middle School students were selected for the 2015 Schuylkill Valley Area Orchestra Festival. They are: Eighth grade students Heidi Atlas, Parth Awasthi, Jordan Colucci, Tyler Detulleo, John Li and Kenneth Yang, and seventh grade students Kirsten Ho, Eva Li, Leo Li, Evan Sun, Tyler Yang, Sarah Yoon and Bryan Zhou.

Middle School Students Compete in Geographic Bee

If you know the name of British Columbia's largest city, or the three states that include Yellowstone National Park, you may just be ready to go head-to-head with the 23 middle school students who competed in the 2016 General Wayne/ Great Valley Middle School Geographic Bee in January. Sponsored by National Geographic, the Geography Bee has been a staple at Great Valley Middle School for the past 24 years. Over that time, a number of Great Valley students have qualified and advanced to the state-level competition.

The winner of this year's Bee is Tyler Yang. Last year's winner, Shrey Pandya, was runner-up, and Naaveen Narayanan earned third place. Yang will now participate in the State Geographic Bee, which is held in April.

(And just for the record: The largest city in British Columbia is Vancouver. Yellowstone National Park is located in Wyoming, Montana, and Idaho.)





High School Admin Makes Move to District Office

Dr. Marshall Hoffritz, who has been an assistant principal at Great Valley High School since 2007, was recently named as the District's new secondary supervisor of teaching and learning. As the supervisor of teaching and learning at the secondary level, Hoffritz will provide ongoing support to principals and teachers to ensure successful implementation of K-12 curriculum and highly effective instructional practices in every secondary classroom. Additionally, he will play a pivotal role in staff development.

District Earns Distinction for Facility Practices

The Great Valley School District Buildings and Grounds Department is the recipient of the 2016 Award of Excellence in School Facilities presented by the Pennsylvania Association of School Business Officials (PASBO). The award is designed to recognize local education agencies with exceptional school facilities best practices.

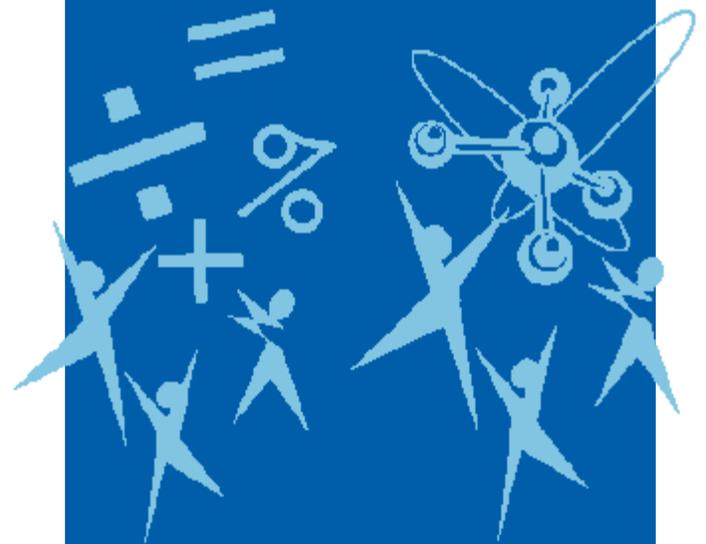
Parent University Invites Increased Understanding of Math Instruction

Parents in the Great Valley School District are enrolled in a Parent University that is designed to help them better support their students' math learning. Through a six-week course designed and facilitated by the District, parents meet weekly to explore and discuss math research and strategies to support math success for students at any age.

"Parent University isn't teaching parents how to actually complete math problems," said Amanda Haskell, Great Valley School District's secondary math coach. "What they are learning is how instruction happens in our schools and why it happens that way."

Parent University incorporates readings from the book, *Mathematical Mindsets*, by Stanford University researcher, professor and math learning expert Jo Boaler. Videos from Boaler and other researchers are also considered in the course. Enrollment in each session is limited to 25 parents per session to allow for discussion and exploration of ideas. To date, the District has offered three separate sessions and has plans for an additional summer offering.

"Our efforts also include work to make the materials we are considering in the course available to parents who aren't enrolled in Parent University," said Haskell. "Those include something like a recorded webinar series that would allow parents to review readings and other resources from home."



International Lunch Celebrates First Grade Curriculum

Charlestown Elementary School held its sixth annual International Luncheon for first grade students. The luncheon coincides with the students' study of the continents and is designed to celebrate the various countries and cultures represented in Charlestown's first grade classes. Parent volunteers prepared and served dishes that represented their heritage and allowed students to take a taste tour of the world.



What's on Your Plate?

The school lunch program models dietary guidelines for all.

Every five years the USDA releases the dietary guidelines for Americans. These guidelines are set out to help American eat a healthier diet. The dietary guidelines are put together by an advisory committee, comprised of doctors, register dietitians, and public health professionals, who review the current scientific and medical evidence in nutrition and prepare their recommendation for the USDA. The Dietary guidelines are then the basis for nutrition policies and programs implemented across the United States, including those that schools are expected to follow.

Over the past 20 years, the look of dietary guidelines has changed. Once represented in the food pyramid of the early 1990's that included five food groups, plus sweets, oils, and fats "used sparingly," the more recent 2005 dietary guidelines added physical activity and removed the "sweets" food group. The launch of My Plate in June of 2011 changed the way nutrition was taught, with a wide variety of online interactive programs at www.choosemyplate.gov.



For more information about dietary guidelines for 2015-2020, visit: <http://health.gov/dietaryguidelines/2015/guidelines/executive-summary/>

The 2015 dietary guidelines keep the My Plate look and break the recommendation down into five overarching messages:

- 1. Follow a healthy eating pattern across the lifespan.**
- 2. Focus on variety, nutrient density and amount.**
- 3. Limit calories from added sugars and saturated fats and reduce sodium intake.**
- 4. Shift to healthier food and beverage choices.**
- 5. Support healthy eating pattern for all.**

So how do school lunches comply with these guidelines?

Follow a healthy eating pattern across the lifespan.

Over the past three years, schools have used the nutritional guidelines of the Healthy Hunger Free Kid Act (HHFKA) to determine their breakfast and lunch offerings. These guidelines are very much in line with the most recent dietary guidelines of the USDA. Schools follow set calorie, fat, sodium and food group standards for grade groups K-12, and emphasize healthy eating patterns across a life span. The nutrition education that students learn in school at a young age sets the stage for their pattern of choosing nutritious meals for the rest of their life.

Focus on variety, nutrient density and amount.

The HHFKA changed the way vegetables were offered in schools. Rather than just allowing for the serving of any vegetable, the HHFKA focuses on offering a variety of vegetables and increases the amount served. Schools are offering at least one serving per week of: dark green, orange, legumes, starchy, and other vegetables. In addition, the serving size of these vegetables is increased to match the larger area of the "plate" to be covered by vegetables.

Nutrient density in schools has also increased as grains in bread, rice, pasta, pizza crust and tortillas move to whole grain rich, rather than enriched white.

Limit calories from added sugars and saturated fats and reduce sodium intake.

For many years, schools have been removing sugary beverages and opting to offer fat free milk, 100% juice and low calories beverages. All of these reduce the amount of sugar consumed by students. With research now showing more of a correlation between high sodium intake and childhood hypertension, sodium is also an area of focus. The HHFKA brought with it an initial reduction of 160 mg of sodium per day from the old regulations, with decreases set every five years after that.

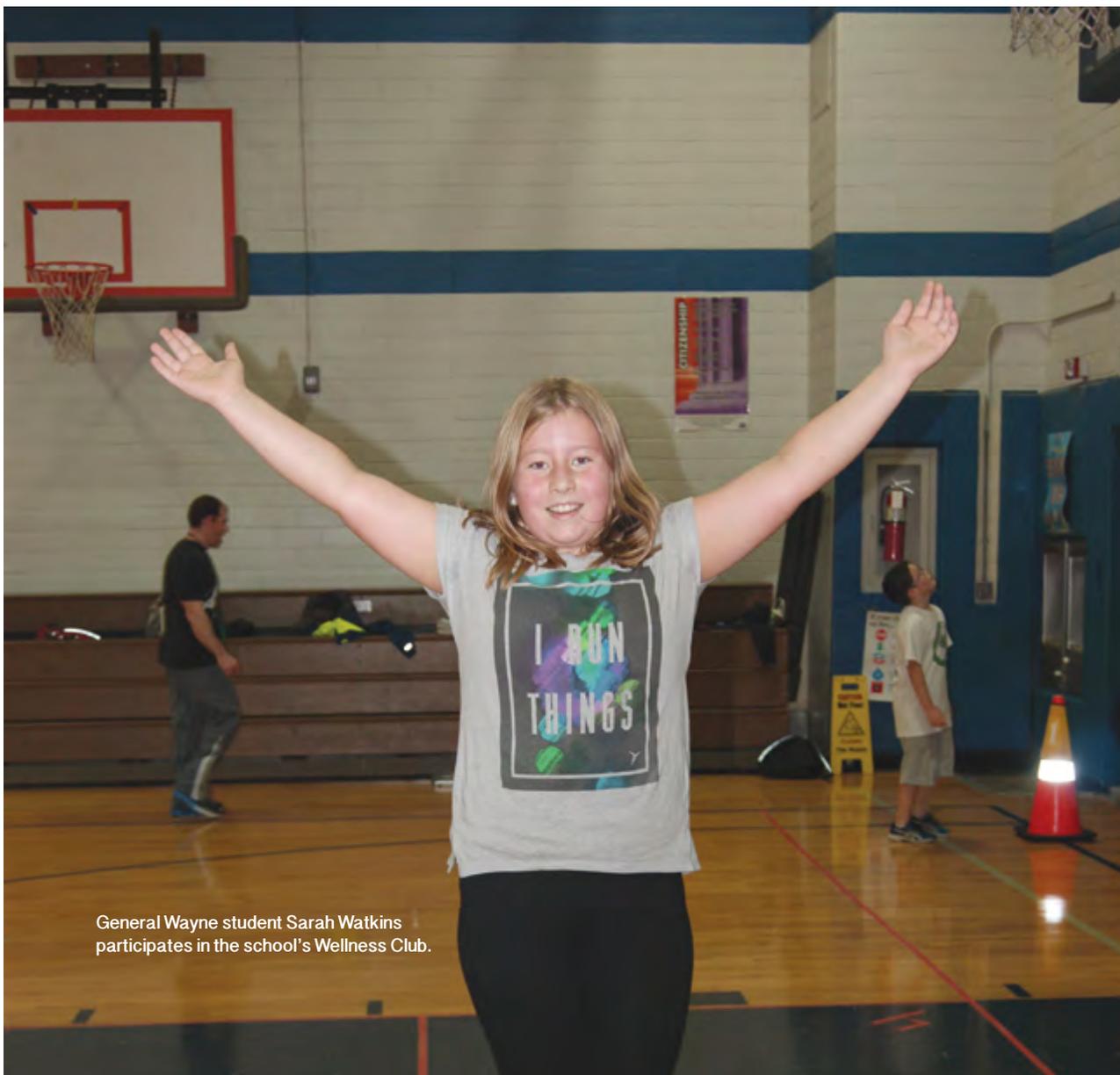
Limit calories from added sugars and saturated fats and reduce sodium intake.

In 2014, the USDA enacted the Smart Snack requirement. This regulation addressed all foods and beverages sold a la carte in the cafeteria and furthered the efforts by schools to remove high calorie, sugary beverages and high sodium snacks. Snacks now have to meet strict fat, saturated fat, calorie, sugar and sodium levels, as well as be made with whole grains.

Support healthy eating pattern for all.

These days, the school environment focuses more and more on the wellness of the whole community. Wellness policies often ensure that physical activity is embedded in the day, along with nutrition education, nutrition promotion and management of food allergies. Schools are becoming more involved in farm-to-school programs and purchasing locally grown produce. We have come a long way from counting sweets as a food group!

If you are interested in learning more about how to join the wellness committee in the Great Valley School District, or are interested in learning more about what's happening in Great Valley's cafeterias, visit us at www.gvzd.org/foodservice.



General Wayne student Sarah Watkins participates in the school's Wellness Club.

A Focus on Wellness Builds More Confident Students

Three times a week before school starts, a group of General Wayne Elementary School students meet their physical education teachers in the gym to exercise and learn about healthy choices. The group is a Wellness Club that supports the school's goal of building a healthy school environment both academically and socially. Activities focus on helping students to replace any negative attitudes they may have with a more positive perspective.

"The program spends a great deal of time working on the physical components of staying healthy," said teacher Dustin Kasper. "The program also works with students on healthier eating behaviors, the stigmas that come with being overweight, and working towards obtaining goals both physically and emotionally."

The Wellness Club is an optional offering for students. Each meeting includes 25 to 30 minutes of vigorous movement, followed by 10 to 15 minutes of reflection and nutritional education. Students also use journals for written reflection. It is funded through a grant provided by The Foundation at Great Valley and organized and facilitated by Kasper, fellow teacher Ray Fulmer, and counselor Laura McGrath.

"Laura handles the social and emotional piece of the program," said Kasper. "Ray takes a very creative approach to the movement challenges. His work keeps students engaged and challenged."

Kasper is the data keeper who tracks everything from the daily step count to students' BMI (body mass index) and their half-mile completion times.

"As students experience success in the Wellness Club, they build self-esteem," said Kasper. "With that self-esteem comes a confidence that will help them not only in school, but throughout their lives."



Go, Patriots!!

A preview of what's ahead from the Great Valley High School coaching team



GREAT VALLEY GIRLS' LACROSSE

As we look ahead to this coming spring season, Great Valley is excited to clear the snow and get to work on the turf. With a solid returning group of District 1 winners and undefeated Ches-Mont Champs, the Patriots remain hungry for recognition at the state level. This year's team makeup is dominated by a senior class of eight experienced and contributing players, three of whom will serve and lead the team as Captains: Stephanie Aker, Kodi Campetti, and Linnea Hughes.

In addition, this year's squad is already having fun expanding team relationships and dynamics in the off-season to build on the field experience of the returning players. Beyond leadership from the captains, Kristen Knaff and Ashlyn Smith will be helping to facilitate Great Valley's attack. Megan D'Ginto and Devon DeHaven will add to the speed coming out of the defensive-end and through midfield, and Neve Bonelli will play the anchor on defense.

Natalie Kahn, Olivia Muscella, and Mia Tornetta all return as Patriots. Veterans on Great Valley's roster and on the field, these three players will complement the senior presence, bringing their own impressive leadership and game experience. Other players who will be an integral part of this season are a handful of emerging juniors and sophomores who are already working their way into the varsity mix and are anticipated to be very strong and solid additions to the rolling make-up of this season's Great Valley unit.

BOYS' LACROSSE

After narrowly missing the District 1 playoffs in 2015, the GV Boys' Lacrosse program is looking to return to the playoffs in 2016. Led by Ethan Joseph, Reiner Westby, Scott McAnaney and Scott Wagner, the 2016 Patriots are young and athletic. The offense will be led by Ethan Joseph, with Scott Wagner, Aaron Joseph, Dylan Tashjian, and Owen Banavitch playing prominent roles. The defense will be led by Westby and McAnaney, with Jon Barratt and Alex Greco playing big roles as well. Drew German and Andrew Harris will also be expected to play important roles for Coach Verna and Coach Waldman.

GIRLS' TRACK AND FIELD

The girls track and field team will be returning with two senior members of their 2015 state runner's up 4 x 800 meter relay team. All-Americans Crosby Spiess and Anna Willig hope to "reload" the relay with freshmen Amy Willig and Annalise Porreca, and junior Kayla Beck. The girls also look strong in the hurdles and jumps with junior Emma Iacobucci returning in the 100m high hurdles and 300m intermediate hurdles, and sophomore Mia Cheslock competing in the long jump. Both girls were district qualifiers last year and hope to improve on their performances this spring.

BOYS' TRACK AND FIELD

The boys team will return senior Nick Cionci to the sprints and horizontal jumps. Nick and fellow senior Zach Tillet, along

with sophomore Josh Spiess and freshman Brian McDonough, hope to be a force in the Ches-Mont 4x200 meter relay. Sophomore Luke Lasure had a strong indoor season, qualifying for the Meet of Champions in the pole vault. He hopes that will translate into a district qualifying effort this spring. There is a lot of young talent in the boys' distance squad being led by senior Matt McGauley. Sophomore Brett Zatlin had an excellent indoor season in the mile and 800 meters and will be supported by junior Everett Beaugard and freshman Hayden Coates in the 3200 meters. Both the boys' and girls' teams will rely on young talent to fill in the gaps left by graduation. The winter season has shown that these enthusiastic athletes are up to the task.

BOYS' TENNIS

GV Boys' Tennis is looking to pick up where they left off last year with their sights set on another league championship. Senior Captain Jacob Meehan looks to anchor the team, along with returning stars Nikhil Gangoli (Ches-Mont singles & doubles champion) and Sam Kesti. Great Valley also has a talented incoming freshman class that will be looking to make an immediate impact. We hope to see you out at the courts this spring supporting the Patriots!

SOFTBALL

Our outlook for the upcoming season is one of continued success. We have a group of returning players that experienced a great deal of success last season. The team finished in the final 4 of District 1 playoffs and was one of 16 teams to play in the 4A State Playoffs last season.

Returning players that will contribute to continued success are: Sarah Schubert, Morgan Orłowski, Kasey Bryan, Morgan Johnson, Emily Fisher, Bridget Taylor, Grace Eshenower, and Leah Rizzi. We also have a talented group of sophomores and a promising group of talented freshmen. We are excited for the season and the girls are putting in the hard work to help make this season as successful as the last.

BASEBALL

At the conclusion of the 2015 season, the Great Valley baseball program proudly graduated 11 seniors. Since eight of those players were starters for the Patriots, the coaching staff has a lot of work and a lot of unanswered questions moving into the spring. The 2016 Patriots definitely have some big holes to fill. The starting positions on the diamond are going to be up for competition as we move into the spring.

The returning players from last year's team that will be in contention for starting positions this season will be: Jack Talley - SR (pitcher), Ryan Dailey - SR (pitcher), Jameson Sarr - SR (infielder), Alex Girone - SR (outfielder), Tim Phillips - SR (outfielder), Armando Liberatoscioli - SR (infielder), and Steve Nagy - SR (infielder).



The FOUNDATION at GREAT VALLEY



Annual Campaign Wrap-Up

Community donates \$98,000 in support of its public schools

The Foundation at Great Valley annually donates funds to the Great Valley School District that enhance and/or expand the educational opportunities the District provides to K-12 students. The Annual Campaign, most recently completed in October 2015, has traditionally been the most successful of The Foundation's fundraising efforts. In fact, the 2015 campaign raised nearly \$98,000 which will benefit Great Valley public schools.

"The excellent education offered by our public schools makes Great Valley a desirable place for both families and businesses," said Foundation President Elizabeth McGarrigle. "Our community has always expressed a desire to maintain strong schools and a quality educational program, and has backed that interest by consistently supporting The Foundation. The generosity of our donors allows us to help our schools implement innovative programs that inspire students at all levels."

Funds raised through the Annual Campaign go directly toward The Foundation's annual allocation to the school district. Funding is dispersed in two ways: teacher-initiated Venture Grants, and key initiative funding that is tied directly to priorities in the District's Comprehensive Plan. In 2015-2016, for example, The Foundation allocated \$94,000 to GVSD in support of classroom innovations, district-wide math instruction support, and the implementation of a K-12 STEAM (Science, Technology, Engineering, Arts, and Mathematics) curriculum.

The emergence of educational foundations is a trend nationwide as changes in tax structure, decreased funding at the state and federal levels, and competing demands for resources challenge public school district budgets. Thousands of educational foundations across the country are now calling for private funds to supplement the tax dollars school districts rely upon to deliver quality educational programs.

"We are so grateful to our donors who, through their generosity, express a real commitment to our schools and our students' education," said McGarrigle. "Strong schools are critical to the strength of our community. When we work together, everyone benefits."



The Foundation is on Facebook!

Have you liked The Foundation on Facebook? Our fans get the inside scoop on funded projects, pics from our schools, volunteer opportunities, and other news! Like us today at www.facebook.com/FoundationatGV

Donor Spotlight: Houdaille Sisters Raise Money for the Schools They Love

GVMS 8th grader, Marine Houdaille and her sister, K.D. Markley 5th grader Penelope Houdaille, donated \$1,000 to The Foundation at Great Valley in support of the Annual Campaign. Marine and Penelope went door to door in their neighborhood and asked residents to support the cause. They said they wanted to raise money for the Foundation because they "love their schools" and they "wanted to be able to make a difference." Thank you, Marine and Penelope – you are making a difference!

Donor Spotlight: Class of 2015 Gives Back

The class of 2015 is already giving back to the students who will come after them in Great Valley. Each graduating member of the class donated \$5.00, which collectively totalled a donation of \$1,475 to the Annual Campaign. The Foundation at Great Valley thanks our most recent alumni for leading by example in giving back to their community.

Is Your Business Looking to Help the Community AND Receive a Tax Benefit?

The Foundation at Great Valley welcomes EITC partners.

The Foundation at Great Valley is an approved Educational Improvement Tax Credit (EITC) organization. If your company currently pays corporate taxes in Pennsylvania, you may be eligible to participate in the EITC plan and use your contribution to help local schools! Here's how it works: you give a gift to The Foundation at Great Valley, and by doing so, receive a tax credit equal to as much as 90% of the contribution!

Pennsylvania's EITC program, run through the PA Department of Community and Economic Development, allows approved businesses to direct a portion of tax dollars to approved non-profit organizations. These funds must be used for pre-approved initiatives. In order to participate in the EITC program, companies must apply to the Department of Community and Economic Development (see below).

"The EITC program provides a compelling reason for local businesses to invest in The Foundation at Great Valley and our Great Valley public schools," said Foundation President Elizabeth McGarrigle. "The initiatives approved through the EITC program not only represent those that are important to GVSD, but also represent initiatives that the greater community, including local businesses, want to support. We're grateful for businesses – like Meridian Bank and Aqua America, Inc. – who have designated us as the recipient of EITC funds."

For more information, please visit www.thefoundationatgreatvalley.org, or email info@thefoundationatgreatvalley.org.



The Pennsylvania Educational Improvement Tax Credit Program was established by the Department of Community and Economic Development (DCED) to provide incentives to businesses that support educational improvement organizations like The Foundation at Great Valley.

If your business is subject to one or more of the following taxes, you are eligible to apply to the PA Dept. of Community and Economic Development as a donor with the EITC program:

- Corporate Net Income Tax;
- Capital Stock Franchise Tax, Bank and Trust Company Shares Tax;
- Title Insurance Companies Shares Tax;
- Title Insurance Companies Shares Tax;
- Insurance Premiums Tax; or
- Mutual Thrift Institution Tax and the personal income tax of principals of a "pass through entity"

If you are currently not enrolled as an approved company, you can get more information at www.newpa.com.

If you are approved, we encourage you to select The Foundation at Great Valley as the recipient of your educational donations.

Registration opens in March 2016!

SAVE THE DATE

The Foundation at Great Valley 2016 "Take a Swing for Students"

A combined golf and tennis event to benefit Great Valley public schools.

Monday, June 20, 2016

Chester Valley Golf Club, Malvern, PA

Mark your calendar now and plan to attend The Foundation at Great Valley's 2016 "Take a Swing for Students" event.

Watch www.thefoundationatgreatvalley.org for more information. Sponsorships available.

Contact jennifer@thefoundationatgreatvalley.org for info.



Looking for Volunteer Opportunities in Your Community?

The Foundation at Great Valley welcomes your involvement!

The Foundation at Great Valley facilitates community involvement in, and support of the education of, our Great Valley students. Whether you want to volunteer for an hour here and there, or you want to take an active role in helping to drive a committee or plan an event, or you have professional expertise or resources to share, the Foundation can put your time and talents to work. Please visit www.thefoundationatgreatvalley.org for more information, or email info@thefoundationatgreatvalley.org to express your interest!

Foundation Board of Directors Committees:

Allocations Committee

The Allocation Committee under the direction of the Board of Directors, serves to set grants policies and guidelines, and oversees the Foundation's funding programs including the Venture Grants program and funding for district initiatives. Currently, this committee meets on the first Friday of the month at 7:30 a.m.

Communications & Marketing Committee

The role of this committee is to increase interest and awareness in the work of the Foundation at Great Valley by promoting student achievement, Foundation funded programs and initiatives, and other activities. Key activities include developing promotional literature, periodic newsletters, and videos as well as website and social media presence. The Communications committee works cooperatively with Development and Allocations in accomplishing their goals.

Development Committee

The role of this committee is to increase and diversify funding from individuals, local businesses, corporations, and events by building relationships with donors. Its goal is to provide continued growth and financial stability for the Foundation's work. Volunteers on this committee are encouraged to find their own area of focus and participate on 1-2 subcommittees. All members serve as ambassadors for the Foundation in the larger community and support development activities such as assistance with appeals, note writing, making thank you calls, and helping with events.

Finance Committee

The Finance Committee serves as a resource to the Foundation Board of Directors on financial matters. In cooperation with the Great Valley School District Business Office, they ensure the assets of the Foundation are managed in accordance with approved policies. This committee is responsible for reviewing financial statements, preparing the budget, and recommending approval to the Board of Directors. Meetings are held quarterly in January, April, July, October. We value the advice and resources we receive from financial experts in the community. The finance committee is also always looking for volunteer help with data entry and administrative tasks.

Governance Committee

The role of this committee is oversight for the effective performance of the Board of Directors. By maintaining board member profiles, identifying areas of strength and weakness, considering technical skills and personal talents needed to complement Board diversity, the committee is able to recruit potential new board members. Other responsibilities include ensuring by-laws and policies are current, providing board development and training for the current board and orientation for new board members. The Governance committee meets on a quarterly basis or as needed. Do you have experience with governance for a charitable organization? The Foundation would love your help!



Foundation Sub-Committees:

Alumni Relations

The Foundation is always looking for new ways to engage our Great Valley alumni through events, newsletters, mailings and involvement in alumni groups.

Events

These ad hoc committees help plan and implement the Foundation’s various fund-raising events

Annual Campaign

We begin each school year with our Annual Campaign asking the Great Valley community to invest in our schools. Through September and October we post our thermometer sign in front of the Middle School and on our website to track our progress toward our financial goal. It’s an exciting time for the Foundation, and all eyes in the community are focused on supporting a strong GVSD education.

Take a Swing for Students Golf and Tennis Event

The Foundation celebrates the conclusion of each school year with our golf and tennis event at Chester Valley. It’s a day of fun for all, culminating in cocktails, dinner and prizes in the clubhouse. Are you a golf and/or tennis and/or fun enthusiast? Join this committee!

Grants Selection Committee

Within the Venture Grants program, the Allocations Committee appoints a Grants Selection Committee to review all grant requests and make recommendations to the board regarding the selection of grants to fund for the next year, based on the Venture Grants budget. The Grants Selection Committee is comprised of parent representatives from each GV school as well as community representatives. If interested, please email the Foundation.

“Volunteer at Large” Opportunities

There are many ways the Foundation can use your help from specific, one-time tasks to ongoing coordinator opportunities. Email us to express your interest in serving as a Foundation volunteer. In your email, please indicate the types of things you would like to help with (general office help, data entry, events staff volunteering, small item donations, etc), and we will email you when opportunities arise.

We’re also looking for specific on-going coordination volunteers including:

- **Staff Appreciation Coordinator** – on a quarterly basis the Foundation provides cookies or other treats to the district teachers and staff as a way of thanking them for what they do.
- **Office Coordinator** – organize and maintain the Foundation office including files, event items, and other general organizational tasks.
- **Friend Raiser Coordinator** – assist hosts with planning and set-up of friend raising events.
- **Volunteer Coordinator** – assist the Foundation in building volunteer relationships within the community and help ensure effective use of volunteers.



Welcoming a New Partner

The Foundation at Great Valley welcomed CertainTeed Corp. as a “Partner in Education” this winter. CertainTeed is now the Foundation’s third area business to sign on as a committed partner in ensuring that Great Valley public schools have the funding they need for innovation to continue in programs and classrooms.

The Partners in Education program allows businesses who would like to support education to also see benefits for their financial support. Levels of sponsorship begin at a \$3,000 commitment and offer benefits like athletic venue advertising, placement of business logo in Foundation and school district publications, annual golf and tennis event participation privileges, and business name acknowledgment on recognition plaques in each school.

“CertainTeed has been a friend to Great Valley schools and The Foundation at Great Valley since it relocated to Malvern,” said Board President Elizabeth McGarrigle. “The company’s involvement in our annual golf outing, and its partnership in Great Valley’s effort to integrate a STEAM (Science, Technology, Engineering, Arts, and Mathematics) curriculum have been especially noteworthy. Participation in the Partners in Education program further demonstrates CertainTeed’s commitment to our schools, our students, and our community.”

To learn more about The Foundation at Great Valley’s Partners in Education program, visit www.thefoundationatgreatvalley.org,

East Whiteland Township

Moody's Upgrades Township's Bond Rating

Moody's Investors Service has given the Township's 2016 General Obligation Bond an Aa1 rating and upgraded the rating on the Township's outstanding debt to Aa1 from Aa2.

The ratings reflect the Township's strong financial position. The ratings are important because the higher the rating, the lower the Township's interest costs.

In its report, Moody's cited the Township's credit strengths as:

- A large tax base with above average wealth indicators
- Strong reserve and liquidity levels
- Average debt burden with no future borrowing plans
- Below average pension obligations

"This is an important acknowledgement of the Township's fiscal sense and sound business practices," said Supervisor Chairman Bill Holmes.

Board of Supervisors Meetings Available for Online Viewing

The Township has invested in a new process for recording Board of Supervisors meetings with meetings now available for watching online and on Xfinity cable.

The board's monthly meetings can be streamed at www.municipalmeeting.com. Meetings are still shown in East Whiteland every Sunday morning at 9 a.m. on Xfinity channel 15. The Township is working to have meeting aired on Verizon Fios.

"Transparency is important to the Township and we will continue to take steps to improve communication," said Supervisor Chairman Bill Holmes.



Board of Supervisors Has New Look

The Board of Supervisors welcomed two new members in January.

Newly-elected Supervisors Richard Orlow and Susan Drummond were sworn in on January 4. Returning Supervisor Bill Holmes was elected board chairman and Richard Orlow was elected vice chairman.

The Board of Supervisors meets the second Wednesday of each month at 7 p.m.

The East Whiteland Board of Supervisors are (from left) Vice Chairman Richard Orlow, Chairman Bill Holmes and Supervisor Susan Drummond.



East Whiteland Township Comprehensive Plan Update

Creating a Vision for the Future

Since the initial kickoff meeting last year, the Comprehensive Plan Taskforce has been hard at work creating a new vision for East Whiteland Township's future in the form of a new Comprehensive Plan. Below is a preview of what months of public meetings, survey results and public input have created in the form of a vision for the future of East Whiteland Township.

Vision statements and Community Development Objectives

1. Balance the pace of growth with Infrastructure Capacity and Improvements
2. Conserve Open Space
3. Promote Route 30 as a vibrant and attractive thoroughfare
4. Protect historic, natural and scenic resources
5. Investment in the growing network of trails, bike paths, sidewalks and pathways.



6. Creation of diverse housing supply
7. Enable redevelopment and flexible development patterns.
8. Include energy conservation as a component in policy decisions
9. Provide local governance and services in an open, efficient and fiscally sound manner
10. Increase opportunities for regional cooperation and collaboration



Supervisors

Bill Holmes, Chairman
 Richard Orlow, Vice Chairman
 Susan Drummond, Supervisor

Township Manager

John Nagel

Finance Director

Cathy Palmer

Chief of Police

Gene Dooley

Director of Codes and Life Safety

Ken Battin

Public Works Director

Bill Steele

Planning & Development Director

Scott Greenly

Township Secretary

Maureen Turley

Earned Income Tax Collector

Keystone Tax Service
 1-866-539-1100
 www.KeystoneCollects.com

Elected Real Estate Tax Collector

Betsy Blackburn-Goslin
 610-308-5299

Municipal Government Meetings

- Board of Supervisors Work Session
2nd Wednesday after 6 p.m.
 - Board of Supervisors Business Meeting
2nd Wednesday at 7 p.m.
 - Planning Commission Business Meeting
4th Wednesday at 7:30 p.m.
 - Environmental Advisory Council
1st Thursday at 7 p.m.
 - Historical Commission
1st Wednesday at 7:30 p.m.
 - Park & Recreation Board
3rd Tuesday at 7 p.m.
 - Planning Commission Work Session
4th Wednesday at 7 p.m.
 - Zoning Hearing Board
4th Monday at 7:15 p.m.
- Please check the Township website prior to the meeting to confirm the date and time.



Concert Series Begins June 15

The Friends of Summer Stage and East Whiteland Township invite you to celebrate our 5th annual summer concert series dedicated to bringing high quality free music to Valley Creek Park on Morehall Road.

We bring free and accessible live music to the Township for both residents and visitors. Acts from previous years include Jefferson Starship, In the Pocket, Scythian, Hillbenders, Mason Porter, Israel Nash and more.

Concerts will be held on four consecutive Wednesday nights. The series opens Wednesday, June 15 at 6:30 p.m. and continues each Wednesday night through July 6. The 2016 Summer Stage line-up planning is underway. Find concert updates on the Friends of Summer Stage website, www.friendsofsummerstage.com.

Come out in June and join us along with friends and family in Valley Creek Park to listen to live music by local and regional artists. Parking is available at the park on in designated areas.

Thank you to concert series sponsors Trammel Crow Co., First Niagara Bank, Liberty Property Trust, Dempsey Development & Brokerage, The Royal Worthington and Buckley, Brion, McGuire & Morris LLP and the East Whiteland Parks and Recreation Department.

Visit www.FriendsofSummerStage.com for more or find Friends of Summer Stage on Facebook.

Subscribe To East Whiteland's Email Newsletter

Do you receive the Township's new email newsletter?

East Whiteland delivers meeting dates, information on township events, traffic updates and police and fire news directly to your inbox. If you are missing these important updates, please visit the Township's website at www.EastWhiteland.org to register.

Residents should also visit www.ReadyChesco.org and register for emergency updates via email or text.



January 23, 2016

• Winter Storm Preparations

Crews Working to Keep Roads Open

7:45 p.m. Update

Township Public Works crews continue to plow main roads and residential streets as heavy snow continues to fall.

A [Blizzard Warning](#) remains in effect until 6 a.m. tomorrow from the National Weather Service's 4:34 p.m. warning.

"The combination of heavy snowfall and strong winds will produce whiteout conditions at times and extremely dangerous travel. Shoveling of heavy snow will be problematic for those with physical ailments. Snow will cling to wires and trees which could cause numerous power outages. Roads will be snow-covered, slippery and even impassable until plowed. Snow drifts up to 5 feet are possible."

The Township urges residents to stay home and avoid travel. To report a snow-related issue during the storm, call 610-648-0600 during business hours and 610-647-1440 after hours.

Upcoming Meetings

Zoning Hearing Board
January 25, 7:15 p.m.

Planning Commission
January 27, 7:30 p.m.

[Forward this message to a friend](#)

Follow Us



Follow East Whiteland Township on Facebook



Practice Safe Cycling

Spring is right around the corner and with warmer weather comes an increase in outdoor activity. In East Whiteland, there are many bikers who will be traveling the roadways with vehicle traffic. Many of these are commuters who choose to "go green" and exercise on their way to the many corporate workplaces.

The East Whiteland Police Department reminds all bicyclists that they are considered drivers and bicycles are considered vehicles under PA law. This means bicyclists must obey all laws applicable in the PA Vehicle Code. Some other tips include:

- Riding on the right side of the roadway when possible. However, vehicles must keep four feet away from bicycles when passing.
- Using hand and arm signals to signal stops and turns and try to make eye contact with motorists.
- Obeying all signs and signals. Occasionally the weight of the bicycle may not trip a traffic signal. If necessary, proceed against the light only if several attempts fail the activation. Proceed with caution using the same rules as a malfunctioning signal. Many signals are activated by cameras so progress is in the works.
- Most motorists are not expecting to see a bicycle on the road, so be seen. Wear bright colors during the day and reflective garments at night. A helmet is a must for riders and passengers under 12 years old.
- Operating a bicycle at night requires a headlight and taillight.

Bicycle trails are the safest place to ride. East Whiteland Township has the Chester Valley Trail which runs east and west. The trail has six road crossings. At least five of those crossings are busy areas where numerous vehicles cross at speeds of at least 35MPH, but only two have signals in place. These crossings are where bicyclists have to be most vigilant. Pedestrian traffic may interfere with bicyclists on the trail and during highway crossings.

Enjoy your cycling but please be safe.



2016 East Whiteland Township Curbside Leaf Collection Dates

East Whiteland Township recently updated its Solid Waste and Recycling Ordinance to better serve its residents.

All residential solid waste and recycling hauling companies operating in the Township are now required to offer their customers a monthly leaf collection. The leaves will be picked up by your waste hauler and taken to a DEP-approved composting facility where they will be converted into nutrient-rich compost. The new leaf collection program will divert thousands of tons of leaf waste from the landfill.

Residents may place leaves in **BIODEGRADABLE BAGS** at the curb for collection on the following dates:

A.J. Blosenski Customers

Collection must be pre-scheduled 24 hours in advance of each service date by calling 610-942-2707.

- **Saturday, April 9, 2016**
- **Saturday, May 14, 2016**
- **Saturday, June 11, 2016**
- **Saturday, July 7, 2016**
- **Thursday, August 4, 2016**
- **Thursday, September 1, 2016**
- **Saturday, October 8, 2016**
- **Saturday, November 12, 2016**
- **Thursday, December 1, 2016**

Republic Services Customers

Collection will be the first Wednesday of each month in 2016.

- **Wednesday, April 6, 2016**
- **Wednesday, May 4, 2016**
- **Wednesday, June 1, 2016**
- **Wednesday, July 6, 2016**
- **Wednesday, August 3, 2016**
- **Wednesday, September 7, 2016**
- **Wednesday, October 5, 2016**
- **Wednesday, November 2, 2016**
- **Wednesday, December 7, 2016**



Devereux AUTISM ASSESSMENT SERVICES

One of the nation's oldest and largest nonprofit behavioral healthcare organizations is now scheduling autism assessment appointments within four weeks of your call. No need to delay a confirmed diagnosis so that swift, early intervention can provide optimum outcomes for your child.

Services include:



- Evaluation completed by licensed psychologists. To establish diagnostic clarity, some assessments in the evaluation may be completed by a psychiatrist, BCBA, speech therapist, or special education consultant.
- Autism Diagnosis Observation Schedule 2 (ADOS-2) and a series of individualized assessments are used
- Same day preliminary feedback
- Detailed evaluation report, diagnosis and recommendations
- Guidance on accessing resources in the local community

To schedule an appointment: Dr. Carol Anne McNellis, Clinical Director:
(267) 788-6892 • www.devereux.org/autism
600 Boot Road, Downingtown, PA 19335

Devereux
Inspiring hope. Empowering lives.

CHALLENGED.
NURTURED.
KNOWN.

Sharpening intellects and cultivating faith, our exceptional faculty members inspire students to be passionate, life-long learners compelled to impact the world for Christ.



"Christian education involves critical reflection on every aspect of our life in light of the Gospel. It is a reforming process that assumes and necessitates growth and change."

Jim Favino, HS English Chair

A Distinctive Christian College Preparatory School
Grades Pre-K - 12 • Campuses in Newtown Square and Devon

LEARN MORE AT DCCS.ORG

DC
DELAWARE COUNTY
CHRISTIAN SCHOOL

Malvern Borough

Mayor

David Burton

Borough Council

David Bramwell, President
Zeyn Uzman, Vice-President
Christian Arena, Member
Jamie Grossman, Member
Todd Lexer, Member
John Meisel, Member
Carroll Sinquett, Member

Borough Manager

Christopher Bashore
cbashore@malvern.org

Assistant Manager

Neil Lovekin
nlovekin@malvern.org

Chief of Police

Louis Marcelli
lmarcelli@malvern.org

Supt. of Public Works

Ira Dutter
idutter@malvern.org

Codes / Zoning Officer

William Wilfong
bwilfong@malvern.org

Treasurer

MaryLou Whitcomb
mwhitcomb@malvern.org

Earned Income Tax Collector/ LST Taxes

Keystone TaxService
610.269.4402 or 888.519.3903
www.KeystoneCollects.com

Real Estate Taxes

Borough of Malvern
1 E. First Avenue, Suite 3
Malvern, PA 19355

A Message From the Manager



Greetings to the residents of Malvern Borough,

My name is Christopher Bashore and it is with great pleasure that I introduce myself to the residents of Malvern Borough and the Great Valley community. In January 2016, I was appointed to the position of Borough Manager upon the retirement of Sandra Kelley. Sandra completed 20 years of service for Malvern Borough and has left an indelible imprint on the community. Even though Sandra has retired, her legacy will live on through everything that she accomplished during her tenure and she should be commended for her dedication to the community.

By way of background, I have been working in municipal government for the past ten (10) years and have worked in municipalities throughout southeastern Pennsylvania, including in Delaware, Montgomery, and Berks Counties. I have some familiarity with both Chester County, having attended college at West Chester University of Pennsylvania, and the Main Line, having attended graduate school at Villanova University. Prior to being appointed Borough Manager, I served as the Township Manager for Washington Township, Berks County. I also served as the Assistant Borough Manager of Jenkintown Borough, Montgomery County, and as the Assistant to the Township Manager of Edgmont Township, Delaware County. Throughout my career, I have enjoyed working in smaller communities as I take pleasure in the connection that I can have with the residents and businesses that help make a place feel like home. I am very excited to be surrounded by a strong, dedicated staff and a community that takes pride in its town.

My welcome to Malvern was very interesting given that I started the Monday after one of the largest snow storms in the area's history (Malvern Borough received approximately 30" of snow from Winter Storm Jonas). The Public Works Department worked around the clock to clear snow from residential areas, the business district, and the Borough parking lots. While it was not easy, I am proud of the job that the Borough's Public Works Department did in clearing snow and returning the Borough to normal. Each storm presents a different challenge and I believe that our crew rose to the occasion.

Malvern has several projects on the horizon for 2016. The Borough has been awarded funding from both the PA Department of Community and Economic Development and the PA Department of Transportation in order to complete the traffic signal replacement and pedestrian improvements project along N. Warren Ave. We were hopeful that this project would be completed in 2015, but certain uncontrollable factors resulted in the project being delayed. It has taken a significant amount of time to replace the old traffic signals, but we are hopeful to have this project completed in the Spring/Summer of 2016. Borough Council also recently completed and reviewed a traffic safety study for specific intersections in the Borough. This study was completed by McMahon Associates.

The Borough is continuing to grow and I am very excited for what the community's future holds. I am also looking forward to working with the members of Borough Council, the business community, and the residents of Malvern. This is truly a special place to call "home," whether it is as a business owner, resident, or both. I am always open to hearing from the community. If you see anything in the Borough that requires our attention, please do not hesitate to contact me directly at cbashore@malvern.org. Thank you.

Christopher Bashore
Borough Manager

1 E. First Avenue, Suite 3 • Malvern, PA 19355 • Phone: 610.644.2602 • Fax: 610.644.4504
Business Hours: 9:00 a.m. – 12:00 noon • 1:00 p.m. – 5:00 p.m.
www.malvern.org • Like us on Facebook: Borough of Malvern
Join our e-mail list at: www.malvern.org (powered through Constant Contact)



Malvern Farmers Market

The Malvern Farmers Market is open for the winter season in the First Baptist Church of Malvern, 146 Channing Avenue, on the 1st and 3rd Saturday of the month from 10 AM - noon. What can you expect to find at a winter farmers market?

- Produce, gorgeous, local produce! Our produce farmers grow all season long using green houses and high tunnels in the winter.
- Meats, poultry and farm fresh eggs from livestock raised right in Malvern on Canter Hill Farm.
- A selection of delicious baked goods made locally.
- Jams, veggie relishes and spicy sauces
- Locally roasted coffee, locally blended tea.
- Artisan crafted gelato.
- Decadent chocolates created in Chester County.
- and more!

Please check out the Malvern Farmers Market website at <http://growingrootspartners.com/malvern-farmers-market/> for more information, and to sign up for the weekly newsletter. Hope to see you at the market this winter. We'll be moving back outside to Burke Park in May, every Saturday from 9 AM - 1 PM.

Community Events

MARCH

March 14 (Monday) – 6:00 pm - Paoli Battlefield Revolutionary Lecture Series at the General Warren Inne – Kidnapping the Enemy: the Special Operations to Capture Generals Charles Lee and Richard Prescott by Christian McBurney. ***

March 17 (Thursday) – ST. PATRICK'S DAY

March 17 (Thursday) – 5:00 pm – 8:00 pm – Malvern Stroll along King Street. Extended shopping hours until 8:00 pm.

March 19 (Saturday) – 2:00 pm – Easter Egg Hunt in Burke Park – Bring your own basket – Rain date of March 20 (Sunday) at 2:00 p.m. in Burke Park. Check www.malvern.org if unsure of the weather.

March 20 (Sunday) – PALM SUNDAY & FIRST DAY OF SPRING

March 22 (Tuesday) – 7:30 pm – Historical Commission Meeting

March 25 (Friday) – Borough Administrative Office Closed – GOOD FRIDAY

March 26 (Saturday) – 10:00 am – 12:00 pm – Winter Farmer's Market at First Baptist Church, 146 Channing Ave.

APRIL

April 2 (Saturday) – 10:00 am – 12:00 pm – Winter Farmer's Market at First Baptist Church, 146 Channing Ave.

April 5 (Tuesday) – 7:30 p.m. – Borough Council Meeting

April 7 (Thursday) – 1:00 pm – The Club of Little Gardens presents – "Daffodils" – Presented by Yvonne Brownlie from the Uwchlan Garden Club. You're invited to attend.

April 7 (Thursday) – 7:30 p.m. – Planning Commission Meeting

April 16 (Saturday) – 10:00 am – 12:00 pm – Winter Farmer's Market at First Baptist Church, 146 Channing Ave.

April 11 (Monday) – 6:00 pm – Paoli Battlefield Revolutionary Lecture Series – General Warren Inne – The British Soldiers by Don Hagist, renowned author and historical researcher, an

expert on the history of the American Revolution.***

April 19 (Tuesday) – 7:30 pm – Borough Council Meeting

April 21 (Thursday) – 7:30 pm – Planning Commission Meeting

April 21 (Thursday) – 5:00 pm – 8:00 pm – Malvern Stroll along King Street. Extended shopping hours until 8:00 pm.

April 22 (Friday) – PASSOVER BEGINS AT SUNDOWN

April 22 (Friday) – EARTH DAY

April 26 (Tuesday) – 7:30 pm – Historical Commission Meeting

April 27 (Wednesday) – ADMINISTRATIVE PROFESSIONALS DAY

April 30 (Saturday) – 10:00 am – 12:00 pm – Winter Farmer's Market at First Baptist Church, 146 Channing Ave.

MAY

May 1 (Sunday) – 11:00 am – 4:00 pm – Malvern Blooms along King Street, Warren Avenue, and in Burke Park.

May 3 (Tuesday) – 7:30 pm – Borough Council Meeting

May 5 (Thursday) – 7:30 pm – Planning Commission Meeting

May 7 (Saturday) – 9:00 am – 1:00 pm – Farmer's Market in BURKE PARK

May 9 (Monday) – 6:00 pm – Paoli Battlefield Revolutionary Lecture Series at the General Warren Inne. A Sea Change: Naval Warfare in the American Revolution in the Spring of 1778 by Dennis Conrad.***

May 12 (Sunday) – HAPPY MOTHER'S DAY

May 14 (Saturday) – 9:00 am – 1:00 pm – Farmer's Market in BURKE PARK

May 17 (Tuesday) – 7:30 pm – Borough Council Meeting

May 19 (Thursday) – 7:30 pm – Planning Commission Meeting

May 19 (Thursday) – 5:00 pm – 8:00 pm – Malvern Stroll along King Street. Extended shopping hours until 8:00 pm.

May 21 (Saturday) – 9:00 am – 1:00 pm – Farmer's Market in BURKE PARK

May 21 (Saturday) – ARMED FORCES DAY – THANK YOU FOR YOUR SERVICE

May 24 (Tuesday) – 7:30 pm – Historical Commission Meeting

May 28 (Thursday) – 9:00 am – 1:00 pm – Farmer's Market in BURKE PARK

May 30 (Monday) – MEMORIAL DAY – Borough Administration Offices Closed

JUNE

June 2 (Thursday) – 7:30 pm – Planning Commission Meeting

June 4 (Saturday) – 9:00 am – 1:00 pm – Farmer's Market in BURKE PARK

June 4 (Saturday) – 5:00 pm – 8:00 pm – Malvern Spaghetti Dinner & Concert in Malvern Memorial Park. Concert performed by the Chester County Concert Band will be held from 7:00 pm – 8:00 pm. For more information on this event, please visit www.growingrootspartners.com or www.malvernmemorialparade.com.

June 5 (Sunday) – 1:30 pm – 148th Malvern Memorial Parade. The parade begins on King Street in front of the driveway to the Malvern Firehouse and adjacent to Kimberton Whole Foods at the east end of Malvern Borough. It will proceed west on King St. to Warren Ave., south on Warren Ave. to Monument Ave., and turn onto Monument Ave. west to the Paoli Memorial Grounds off of Monument Ave. The parade will be followed by a Memorial Service held at the Memorial Grounds. This will be followed by entertainment and a cakewalk. Refreshments will be available. For more information on this event, please visit www.malvernmemorialparade.com.

June 7 (Tuesday) – 7:30 pm – Borough Council Meeting

June 11 (Saturday) – 9:00 am – 1:00 pm – Farmer's Market in BURKE PARK





June 14 (Tuesday) – FLAG DAY – FLY YOUR FLAGS

June 16 (Thursday) – Planning Commission Meeting

June 16 (Thursday) – 5:00 pm – 8:00 pm – Malvern Stroll along King Street. Extended shopping hours until 8:00 pm.

June 18 (Saturday) – 9:00 am – 1:00 pm – Farmer's Market in BURKE PARK

June 19 (Sunday) – HAPPY FATHER'S DAY

June 20 (Monday) – FIRST DAY OF SUMMER

June 21 (Tuesday) – Borough Council Meeting

June 25 (Saturday) – 9:00 am – 1:00 pm – Farmer's Market in BURKE PARK

June 28 (Tuesday) – 7:30 pm – Historical Committee Meeting

JULY

July 2 (Saturday) – 9:00 am – 1:00 pm – Farmer's Market in BURKE PARK

July 4 (Monday) – INDEPENDENCE DAY – Borough Administration Offices Closed

July 5 (Tuesday) – 7:30 pm – Borough Council Meeting

July 7 (Tuesday) – 7:30 pm – Planning Commission Meeting

July 9 (Saturday) – 9:00 am – 1:00 pm – Farmer's Market in BURKE PARK

July 16 (Saturday) – 9:00 am – 1:00 pm – Farmer's Market in BURKE PARK

July 19 (Tuesday) – 7:30 pm – Borough Council Meeting

July 21 (Thursday) – 7:30 pm – Planning Commission Meeting

July 21 (Thursday) – 5:00 pm – 8:00 pm – Malvern Stroll along King Street. Extended shopping hours until 8:00 pm.

July 23 (Saturday) – 9:00 am – 1:00 pm – Farmer's Market in BURKE PARK

July 26 (Tuesday) – 6:00 pm – Paoli Battlefield Revolutionary Lecture Series at the General Warren Inne – Revolutionary War Music by Charlie Zahm.

July 30 (Saturday) – 9:00 am – 1:00 pm – Farmer's Market in BURKE PARK

***Admission price is \$49 which includes the 18th century American Fare Buffet, all soft beverages, family style sweets, all taxes and gratuities, donation to the Paoli Battlefield Preservation Fund.

All meetings are held in the Malvern Borough Administration Building, 1 E. First Avenue, Suite 3, Malvern, PA 19355. In the event of inclement weather, visit www.malvern.org, for cancelled meeting notices.

Any person with a disability who requires an auxiliary aid, service or other accommodation to participate in the proceedings should contact the Borough at 610-644-2602.

In the event of inclement weather, please visit our website at www.malvern.org for cancellation information.

For more information on all meetings and events, please visit our website at www.malvern.org.

Do You Remember the Blizzard?

By Kelly Maude Schmitt, Malvern Historical Commission

Spring is on its way, but do you recall the blizzard?

Malvern, and most of the eastern seaboard, received 20 to 40 inches of snow, with high winds. It snowed for over 12 hours. Travel was shut down, with people unable to get in or out of Philadelphia. Schools closed, with debates on when they should reopen. The post office and mail service took a day off. Buildings suffered damage, civic meetings and social gatherings were postponed, and all forms of social media were used to keep people abreast of the whereabouts and safety of loved ones.

The date the storm began? Why, March 11, 1888, of course.

Rain fell all day on the warm Sunday, turning to snow around 9:30pm. Flakes came down until mid Monday morning. Then the wind began, creating drifts several feet high or more. Wagons full of milk and other goods from local farms were unable to get to market.

Trains that were able to make the trek into Philadelphia in the morning could not make it back down the main line Monday evening. Rail passengers stranded at stations or in rail cars en route were forced to choose to wait it out or to walk through the drifts homeward. Indeed, it would be a full three days, until March 15th, when rail service would be fully restored.

The schoolteacher for the East Willistown School, on South Valley Road (now Paoli), was boarding nearby with the school director. When asked at breakfast on the Monday the 12th if she would hold school that day, she merely looked at his five sons--some of her students--and affirmed if she could get to the school, she would indeed teach. For three days, the school director's sons were her only pupils able to make it through the drifts.

Newspapers in 1888, much like Facebook and other social media today, updated citizens on people and places they cared about.

Stranded family members gave updates to their whereabouts. As reported in the March 14, 1888, *Daily Local News*: "Monday morning I left your beautiful borough [West Chester] in the 7.35 train for the City of Brotherly Love, which destination I reached during the morning after many tribulations. I am here -- here at Grove, West Whiteland township, Chester county, Pa. Dy'e you know me? I'm Thomas P. Worrall, of North High street, snowed up at Grove and badly wanting to get back to my home and family."

Buildings suffered damage, such as torn roofs. From the March 17, 1888, *Malvern Item*: "During the storm of Monday the glass in some of the windows in Joseph R. Hall's house was broken by the wind, and the flying snow made things lively for the inmates for awhile."

The March 24, 1888 edition of the *Malvern Item* reported rescheduled evenings for the Malvern lyceum (a public entertainment and education group) and the Malvern and Duffryn Mawr Building and Loan Association. Both groups met at Malvern Hall, the building at King and Bridge Streets razed in 2015.

Malvern, at the time still part of Willistown, was effectively cut off from the outside world for a week after the snow. Whether due to the swift snowfall, the high winds, the huge drifts, the stoppage of trains and mail, The Blizzard of 1888 remained in the collective mind of the locals and was a benchmark for every severe winter storm on the east coast for the next century.

###

Malvern Blooms is May 1, 2016! Please visit the Malvern Historical Commission booth to pick up a walking tour brochure, purchase one of our three books still in print, see our new Malvern wares for sale, or to share your own Malvern history with us. The commission may be reached at malvernhc@yahoo.com or at www.facebook.com/malvernhc.

malvern stroll

Small town, big charm.

Stroll Malvern the third Thursday of **every** month for special promotions and extended hours until 8pm from all your favorite King Street locals!

Posh Collections | Knots and Weaves | Gingly's Boutique | Nota Bene | Campfi Photography
UpHome, Ltd. | Terra Culture | Alba Restaurant | Occasion's Boutique | Kimberton Whole Foods | Picket Fence
Christopher's Neighborhood Place | Intern U | Malvern Farmer's Market | Upscale Consignment Boutiques
Wolfe's Baldwin Brass Center | JAM Gallery | Wallace & Nilan Physical Therapy | 12 West Boutiques

Malvern Fire Company

Is there fire in you?

The Malvern Fire Company wants you to join us in carrying on a tradition of excellence in volunteer service! Since its establishment in 1888, members of the Malvern community have come forward from all walks of life to save lives, protect property and serve in a variety of firefighting and administrative capacities. Are you ready to ignite your life? Whether behind the hose line or behind the desk we have a place for you.

Our doors are always open – we would love to give you a tour of the station and our apparatus. Want to join in the action? Fill out our online application or stop by Tuesday nights at 7pm for drill night to meet our active crew. Visit our website to schedule a birthday party fire truck ride and to stay informed about our upcoming community events including Malvern Blooms, the Malvern Fair and Pig Roast.

We look forward to meeting you! For more information and ways to serve, visit www.malvernfireco.com or call us at 610-647-0693.



Malvern Public Library

The Malvern Public Library is pleased to announce a new Director has been appointed. Christina Celona comes to us from the Atglen Public Library. She started full time on Monday, February 1st, 2016.

We have a limited number of free tax forms and booklets. Come get yours before they're all gone!

The Art of Ten has a new multimedia display in the library. Select pieces are available for sale. A portion of the proceeds will benefit the library.

Come check out our on-going book sale. Donation recommendations are 3 for \$1, children's books 5 for \$1.

The following activities are offered at Malvern library until this summer, when we will once again participate in **GoWilma!**

The WoolGatherers meet the first and third Mondays of the month at 6:45. Beginners and experts are welcome.

Adult Book Club meets the second Tuesday of the month at 10:00 AM. No registration needed to join this lively group!

Children's Storytimes are:

- Babies up to 2 years – Mondays at 11:00
- 2 year olds – Wednesdays at 10:00 and Thursdays at 9:30
- 3-4 year olds – Wednesdays at 10:45 and Thursdays at 11:00.
- 4-6 year olds – Wednesday at 1:30 and Thursdays at 10:15

Spanish Storytime is on Tuesdays. Call for details.

Family Storytime is the first Tuesday of the month at 6:30

Mother-Daughter Book Club is the 3rd Tuesday at 6:30. Please call 610-644-7259 for registration and more details.



Malvern Blooms Festival

www.Malvern-Festivals.com

The Malvern Business and Professional Association is again hosting the Malvern Blooms Festival, Sunday, May 1st from 11:00 AM – 4:00 PM. This promises to be a fun day for all along King Street, Warren Avenue, and in Burke Park.

The festival will feature three music stages. The Slicked Up 9's will be bringing their big band swing music to the main stage in the Malvern Pizza parking lot. In Gallagher's lot, Beam's School of Music will keep us entertained all day long with amazing local talent. And back in the park again this year is DJ LoudnClear.

The festival offers lots of activities for the kids. New this year, a train ride for the little ones, a dashing derby, and a tropical bounce house. There'll be lots of games and prizes, balloon artists, face painters, crafts and more. King Street will be home to local artists and crafters, and retailers, lining the street. The festival also boasts two food courts with talk of the town food truck offerings! There is simply something for everyone at the Malvern Blooms Festival. For more information, please visit the festival website: www.Malvern-Festivals.com.

Want to participate in the festival as a vendor; or might you be interested in your business becoming a festival sponsor? Please visit the website: www.Malvern-Festival.com for applications and complete details.





Willistown Township



SCHRADERGROUP

Police Department

688 Sugartown Road
Malvern, PA 19355
610-251-0222

Board of Supervisors

William R. Shoemaker
George J. McHugh IV
Robert T. Lange

Bartram Bridge Commission

Eric Gerst
Judy Radano

Elected Auditors of Willistown

Anthony Buonanno
Johnathan Greim
Steven Sansone

Historical Commission

Penny Goulding
Brad Billet
Joseph Kerecman
Terry Kile
Jeanette Lindvig
Marie Quinn

Land Conservancy Authority Board

Mary Hundt
Robert Lange
Ted Leisenring
William Shoemaker

Open Space Review Board

Ted Leisenring
Jeanette Lindvig
Nancy Moyer
Brookings Gardner
Robert Kacergis
Jeffrey Vincent
Michael Devine

Parks & Recreation Board

Andrew Vaskas
Kenneth Lehr
Steven Eill
Robert Kacergis
Richard McDonnell
George McHugh IV
Denise VanValkenburgh
Mary Hundt

Planning Commission

Rita Reves
William Bowers III
David Watt
Gerald Bucaccio
Frank Houder
Arthur Newbold
William Shoemaker

Recycling Commission

Jim Tate
Mark Bem
Kenneth Lehr
Karl Malessa
Molly Perrin
Brian St. Clair

UCC Board of Appeals

John Blackburn III
Gerald Bucaccio
Frank Houder
Denny Howell
Jerome Keough
Ann Ledger
Mario Quattrochi

Zoning Hearing Board

Donald Mancini
Robert DeLuca
Thomas Flynn III

Manager's Message

Greetings, Willistown residents! As I write this, snow is still piled along Willistown roadsides. In the days following January's historic blizzard, our Road Crew worked around the clock - and against the wind - to clear our roads. Many of us here in Willistown are looking forward to springtime, excited for the beautiful renewal the change of seasons brings to our local landscape.

The season isn't the only thing that is changing in Willistown. The Township administration is always seeking out new ways to serve you better. This year, one of those changes will be the collection of Real Estate taxes. Beginning in 2016, Willistown Township Real Estate Tax will be collected by the Chester County Treasurer's Office. This change will give taxpayers in Willistown more payment options:

- **IN PERSON:** Payments can be made at the Chester County Treasurer's Office, located at 313 West Market St. Suite 3202, West Chester, PA 19382.
- **ONLINE:** Payments may be made online by electronic check or credit card at www.chesco.org (additional fees apply).
- **BANK BILL PAY:** Payments may be made through your online banking institution. Be sure to use your invoice number listed on the tax bill as the account number.
- **MAIL:** Payments may be mailed. Use the envelope enclosed with your bill and include the payment stub.
- **TAX BANK:** Payments may be made at any DNB First branch. Be sure to bring a copy of your bill with your payment. Only cash or check will be accepted at DNB First.

For more information about Real Estate tax payment, please contact the Treasurer's Office. Visit www.chesco.org/Treasurer or call the office at 610-344-6370. Additional information about taxes in Willistown can be found at the Tax Department section of www.willistown.pa.us. We believe this change will be beneficial for Willistown residents, and we are eager to hear from you about your experience with this new tax collection method.

As always, we hope you will let us know if you see anything in the Township that needs our attention. Please visit our website at www.willistown.pa.us and click "Report a Concern" on the bottom left side of our home page. You can also contact me directly at dburman@willistown.pa.us if you have any specific questions or concerns.

– David Burman, Township Manager



Willistown Township Administration and Public Works Staff. Back Row (L-R): Neil Vaughn, Mary Hundt, Edward Tiernan, Raymond Urbach, John Vogelgesang, Steven Jamieson, James Stairs, Theodore Oswald, Jonathan Hires, David Eagan, William Hagan, Martin McKenzie. Front Row (L-R): Shanna Lodge, Caroline O'Connor, David Burman, Rita Reves, Dorothy McClintock, Theresa Simmons.

Join us for an Open House!

Thursday, May 26 • 5 PM – 7 PM

To celebrate our return to the Township municipal campus, the Township Administration would like to invite the residents of Willistown to visit our new home in the remodeled Coxe building at 688 Sugartown Road. Join us on Thursday, May 26 between 5 PM and 7 PM for an Open House. The Board of Supervisors and staff will be on hand to escort you through the building and answer any questions you may have.

Willistown Township Meetings and Events

Unless otherwise advertised, Board and Commission Meetings are held at the Township Administration Building at 688 Sugartown Road, Malvern.

March 1, 7:00 PM – Historical Commission Meeting
March 2, 7:30 PM – Planning Commission Meeting
March 8, 7:30 PM – Recycling Commission Meeting
March 14, 7:00 PM – Board of Supervisors Meeting
March 16, 7:30 PM – Planning Commission Meeting
March 17, 7:00 PM – Parks & Recreation Board Meeting
March 28, 5:30 PM – Open Space Review Board Meeting
March 28, 7:00 PM – Board of Supervisors Meeting
April 5, 7:00 PM – Historical Commission Meeting
April 6, 7:30 PM – Planning Commission Meeting
April 11, 7:00 PM – Board of Supervisors Meeting
April 12, 7:30 PM – Recycling Commission Meeting
April 13, 8:00 PM – Bartram Bridge Commission Meeting
April 20, 7:30 PM – Planning Commission Meeting
April 21, 7:00 PM – Parks & Recreation Board Meeting
April 25, 5:30 PM – Open Space Review Board Meeting

April 25, 7:00 PM – Board of Supervisors Meeting
April 30, 10:00 AM – National Prescription Drug Take-Back Day
May 3, 7:00 PM – Historical Commission Meeting
May 4, 7:30 PM – Planning Commission Meeting
May 9, 7:00 PM – Board of Supervisors Meeting
May 10, 7:30 PM – Recycling Commission Meeting
May 11, 5:30 PM – Pizza & Puppets in the Park – Greentree Park
May 18, 7:30 PM – Planning Commission Meeting
May 19, 7:00 PM – Parks & Recreation Board Meeting
May 23, 5:30 PM – Open Space Review Board Meeting
May 23, 7:00 PM – Board of Supervisors Meeting
May 26, 5:00 PM – Township Administration Open House – 688 Sugartown Road
May 30 – Memorial Day – Administration Offices Closed
June 14, 5:30 PM – School's Out! Let's GO WilMa! – Greentree Park



GO WilMa! Summer Outdoor Adventure Program Returns in 2016

Inspired by the Healthy York County Coalition's "GO York" program, our outdoor adventure program combines parks, recreation, health, wellness, and reading. *GO WilMa!* stands for Get Outside around Willistown and Malvern! This outdoor adventure program is paired with the nationwide Collaborative Summer Library Program, available to children, teens,

and adults at the Malvern and Paoli Libraries. Building on 2016's active summer reading themes, this year's *GO WilMa!* theme is... drum roll, please... **"Be Well, Be Fit - Get Outside & Move It!"**

Children and teens who sign up for the summer reading program at Malvern or Paoli Library will receive a *GO WilMa!* "Field Guide" – a passport of sorts. Inside the Field Guide are scavenger hunt clues leading to hidden "Activation Stations" in our local landscape. This year, Activation Stations are named for fun activities, like yoga poses and calisthenics. Program participants, friends, and families do the motions at each corresponding station and leave inspired to move more throughout the day! Activation Stations include a rubbing post with an etching on the top where the participants "stamp" their Field Guide. Then it's back to the library where participants will receive raffle tickets for each Activation Station stamp they have earned. Last summer there were 623 *GO WilMa!* explorers and accompanying adventurers out and about in our area's parks and special places!

The program kicks off at the School's Out-Let's *GO WilMa!* Park Party on June 14 at Willistown's Greentree Park, 21 Grubb Road, Malvern. Sign-up is ongoing at the Malvern and Paoli Libraries throughout the summer. *GO WilMa!* concludes on August 20, and the raffle prize drawing will take place at the Willistown Country Fair at Greentree Park on August 23.

Led by Willistown Parks and Recreation, the program team also includes representatives from the Malvern and Paoli Libraries. Special thanks to our Activation Station hosts: East Goshen Township, East Whiteland Township, Historic Sugartown, Malvern Borough, Natural Lands Trust, Paoli Battlefield, Paoli Hospital Research Library, Willistown Conservation Trust, and Willistown Township. *GO WilMa!* is funded in large part by Willistown Township with support from Malvern Borough and East Goshen Township. There is no participation fee for this program. For more information, visit the Parks and Recreation section of www.willistown.pa.us, or contact Mary Hundt, Director of Parks and Recreation, at 610-647-5300 x224.



GO WilMa! explorers have a ball getting outside in area parks and preserves throughout the summertime!

Got Drugs?

Turn in your unused or expired medication for safe disposal



U.S. Drug Enforcement Administration

National Prescription
Drug Take-Back Day
Saturday, April 30, 2016

On Saturday, **April 30th, from 10 am to 2 pm**, the Drug Enforcement Administration (DEA) will coordinate a collaborative effort with state and local law enforcement agencies to give the public an opportunity to rid their homes of potentially dangerous expired, unused, and unwanted prescription drugs. Bring your medications – i.e. pills, tablets, capsules, patches, liquids/creams, and powders – to the **Willistown Police Station at 688 Sugartown Road** for disposal. Original manufacturers' and pharmacists' containers are preferred. If these have been discarded, place drugs in a plastic bag. (*The DEA cannot accept needles or sharps, intravenous solutions, or illicit substances such as cocaine, heroin, and marijuana.*) The service is **free and anonymous**; no questions asked.

The usual methods for disposing of unused medicines, such as flushing them down the toilet or throwing them in the trash, pose potential safety and health hazards. Medicines that languish in home cabinets are highly susceptible to diversion, misuse, and abuse. This one-day effort aims to bring national focus to the issue of pharmaceutical controlled substance abuse.



Get your business noticed in all the best locations...YOUR CUSTOMER'S HOME!

We can guarantee you the best placement available — right in your customer's home. Find out how any of our direct-mailed, community-sponsored, quarterly magazines can grow your business.

INCOMMUNITY
MAGAZINES

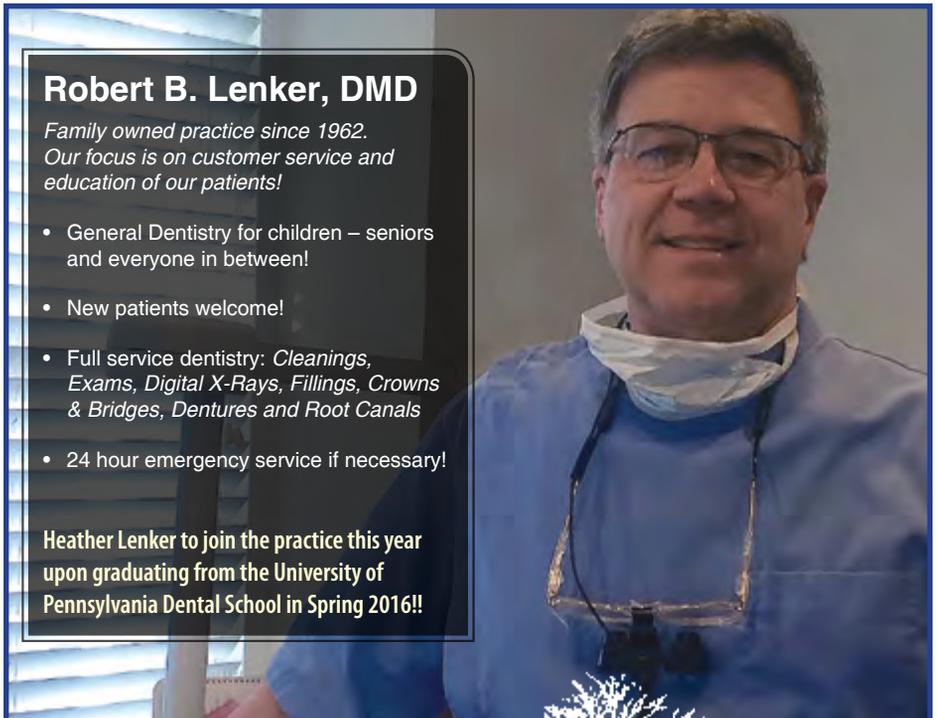
**Contact us at
610.639.0160**

Robert B. Lenker, DMD

Family owned practice since 1962. Our focus is on customer service and education of our patients!

- General Dentistry for children – seniors and everyone in between!
- New patients welcome!
- Full service dentistry: *Cleanings, Exams, Digital X-Rays, Fillings, Crowns & Bridges, Dentures and Root Canals*
- 24 hour emergency service if necessary!

Heather Lenker to join the practice this year upon graduating from the University of Pennsylvania Dental School in Spring 2016!!



Lenker Dental participates with many dental insurance plans and accepts most dental insurance.

Mon. - Fri., 8am - 5pm
74 Paoli Pike, Paoli, PA 19301
610-644-9350 • Lenkerdental.com

ADA American Dental Association®
America's leading advocate for oral health



Embrace What Is Important

- Nature's Beauty
- Health & Wellness
- CULINARY DELIGHTS
- One-level Living
- ARTS & CULTURE
- PEACE OF MIND

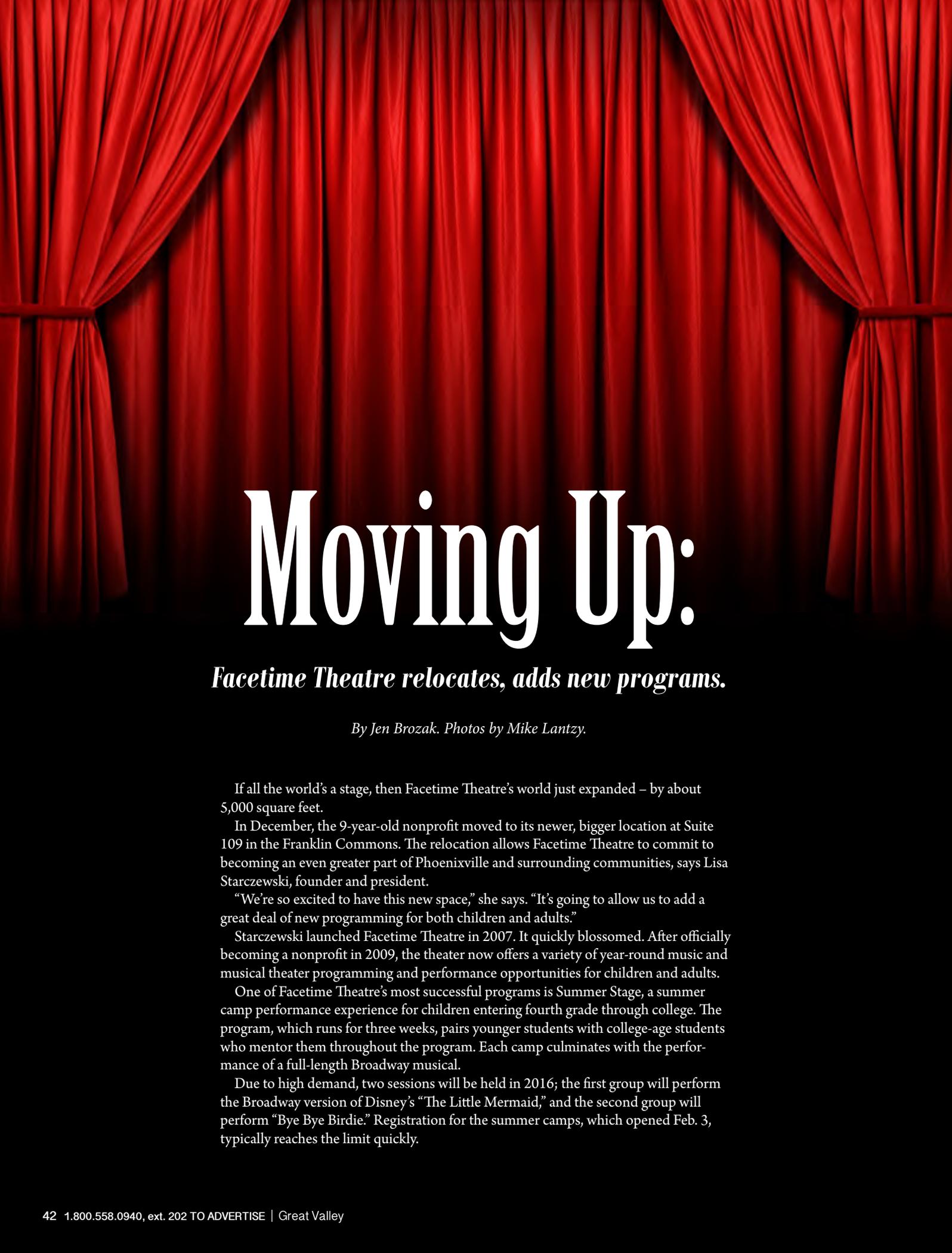
When you retire at **White Horse Village** you become part of a friendly hometown neighborhood surrounded by natural beauty.



A nonprofit accredited lifecare community

(610) 558-5000 www.WhiteHorseVillage.org



A background image of red theater curtains, partially drawn to reveal a dark stage. The curtains are a vibrant red color and have a textured, pleated appearance. They are tied back on both sides, creating a central opening.

Moving Up:

Facetime Theatre relocates, adds new programs.

By Jen Brozak. Photos by Mike Lantzy.

If all the world's a stage, then Facetime Theatre's world just expanded – by about 5,000 square feet.

In December, the 9-year-old nonprofit moved to its newer, bigger location at Suite 109 in the Franklin Commons. The relocation allows Facetime Theatre to commit to becoming an even greater part of Phoenixville and surrounding communities, says Lisa Starczewski, founder and president.

"We're so excited to have this new space," she says. "It's going to allow us to add a great deal of new programming for both children and adults."

Starczewski launched Facetime Theatre in 2007. It quickly blossomed. After officially becoming a nonprofit in 2009, the theater now offers a variety of year-round music and musical theater programming and performance opportunities for children and adults.

One of Facetime Theatre's most successful programs is Summer Stage, a summer camp performance experience for children entering fourth grade through college. The program, which runs for three weeks, pairs younger students with college-age students who mentor them throughout the program. Each camp culminates with the performance of a full-length Broadway musical.

Due to high demand, two sessions will be held in 2016; the first group will perform the Broadway version of Disney's "The Little Mermaid," and the second group will perform "Bye Bye Birdie." Registration for the summer camps, which opened Feb. 3, typically reaches the limit quickly.



Amy tries to back out of her wedding to Paul while best man Bobby looks on in Stephen Sondheim's "Company." L to R: Kate Reynolds, Jeff Hunsicker and Paul Recupero.



Facetime Summer Stage performers give a rousing cheer at the finale of Rodgers & Hammerstein's "Oklahoma!"



In Facetime's Summer Stage performance of "Children of Eden," Adam, Cain and Abel give thanks while Eve fixes supper. L to R: Andy Ball, Alek Wasserman, Jacob Wilner and Kailey Edwards.



Singers in the Kander & Ebb revue "The World Goes 'Round" belt out a jazzy tune. L to R: Emilie Starczewski, Brad DeLeone, Mac Snead, Amy Osterhoudt and Diane Hodgkins.

"These are very high-level performances," says Starczewski. "The camps give students the opportunity to perform with full choreography and a live orchestra. We want to create a 'professional' experience."

Public performances of each musical take place at Ursinus College's Lenfest Theatre.

"People are surprised by what they see when they come to our shows," Starczewski added. "We have very high standards, and our students always exceed expectations. Our commitment to excellence has helped propel several of our students to great success. We have longtime students who have been cast in national commercials and professional productions."

This summer, Facetime will also offer a Summer Stage Kids program for children who are entering kindergarten through fourth grade. The camp will run for two weeks, at the end of which the children will perform Disney's "Winnie the Pooh – Kids."

"We had a lot of interest in a camp for younger children," says Facetime Business Director Kate Nice. "We're happy that our new space gives us the opportunity to do this."

In addition to its yearlong classes, Facetime Theatre hosts developmental workshops throughout the year, many of which are taught by Nice, who is a certified music teacher. Nice also co-directs the Summer Stage Program with Jessica Potts, who serves as Facetime's Education Director, and Katie Romano, who is the Artistic Director. Between its summer, year-round, preschool and after-school programs, the group works with approximately 500 children each year.

In its new location, which measures about 6,200 square feet and includes several separate classrooms, Facetime now provides instrumental and vocal lessons, which are taught by highly qualified and certified instructors.

"One of the things that makes us unique is that all of our instructors are highly experienced and talented in their own right," says Starczewski. "We've always had a very high standard for our instructors and directors and we spend a great deal of time designing creative curriculum."

Facetime Theatre also produces several adult performances per year. This April, Facetime will feature six performances of "Songs for a New World," which was written in 1995 by Jason Robert Brown, known for his Broadway work on "The Bridges of Madison County." Although auditions for this performance are closed, those who are interested in auditioning for future productions should watch the Facetime Theatre website and Facebook page for announcements.

In the expanded space, the theater also plans to host a series of community "cabaret" nights, where adults and families are welcome to sing and perform on stage.

"We've got a number of new opportunities in the works, for both adults and children. We're passionate about what we do, and it's what keeps people coming back," says Starczewski.

Facetime Theatre is located at 400 Franklin Ave., Suite 109, in Phoenixville. For more information, visit facetimetheatre.org or call 610.983.4636. ■

24 HOUR
EMERGENCY

SERVICE
WE SPECIALIZE
IN INSURANCE
CLAIMS

SEE COUPONS
ON WEBSITE

TIGER

HOME SOLUTIONS

ROOFING



SIDING AND
WINDOWS

BATHROOMS



PHONE: 484-420-4521

CELL: 610-656-3960

FULLY LICENSED
& INSURED

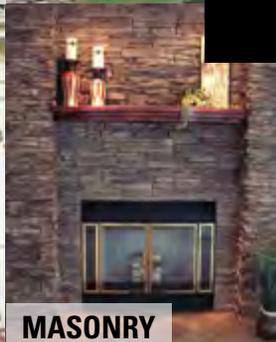
PA 08115

**WE FIX
ALL
LEAKS!**

ENTRANCES



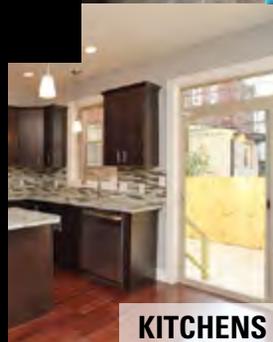
MASONRY



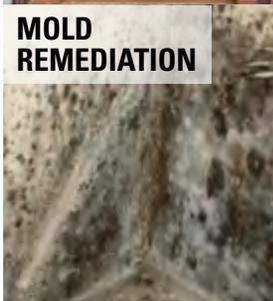
PATIOS



KITCHENS



MOLD
REMEDICATION



EGRESS
WINDOWS



WATERPROOFING

**BASEMENT LEAKS!
ROOF LEAKS! PLUMBING LEAKS!
SMALL DRYWALL LEAKS!
YOU MAY BE COVERED BY
INSURANCE WE CAN HELP!**

Over 25 Years of Custom Work at Reasonable Prices

www.tigercustomwork.com



SPECIAL SECTION:

THE HOME IMPROVEMENT GUIDE

Transform what you have into what you want with home improvement help from the experts. From windows that wow, to laid-out landscaping, these regional pros point out what you'll need this spring to create your very own remarkable redo. Here's your green light to spring's fresh new start.



Continued on next page >>>

SPECIAL SECTION:

THE HOME IMPROVEMENT GUIDE

Spring is a good time for outdoor home improvements. Reasons for a redo can range from returning your home to its former glory to creating more space for your growing brood—either way, improving your home is on your to-do list. Before you give way to just adding a few pretty touches like stringing decorative paper lanterns across the fence or placing pots of flowers on your outdoor accouterments, remember that building a house of style means more than living it up—it means upping your living as we shed winter’s shiver for a host of spring projects. So, install new windows, dig in the dirt, or plant a tree—spring is in full bloom.



LANDSCAPE

Curb Appeal

If you want to dig deep into redoing your landscape this spring, then hiring a professional is an easy call. With so much to consider—fertilizing, pruning, mulching, sustainability and soiling, to name a few—there’s a list of to-do’s that are top of mind that a pro can unearth for you and your beautification plans. Your plans should involve a budget, low-maintenance plants and the overall scope of your ‘scape to include a boost to your botanicals and aesthetic execution.

Most spring yard improvement to-do list starts with a good and thorough cleanup that includes mulching the beds, fertilizing, pruning winter damage, power raking and mowing the lawn. A new application of mulch—any color or style—is usually the most basic landscape improvement a homeowner can make that has a big impact.

continued on page 48



WINDOWS

Glass Act

If the eyes are the window to the soul, then windows are key to the style of your home. They’re an essential part of a home’s overall aesthetic from the outside in. Replacing windows means knowing how to be cost-effective and energy efficient, all while maintaining your home’s character.

When you decide to upgrade your windows, the reputation of the window company is vital. You want to choose a company that’s dependable and has a reputation of good quality of work.





Real Estate with a Community Connection



RE/MAX Fine Homes Joins Malvern's Revitalization

When the real estate team of Alison Saunders and Chuck Barbera opened their new RE/MAX Fine Homes office in Malvern, they took their mission to be a vital part of the community to an entirely higher plane. Building on the success of their Wayne office, the agency co-owners purchased a landmark former bank building at 409 Lancaster Avenue, across from Covenant Presbyterian Church. While preserving the bank's signature characteristics, they incorporated the atmosphere of the Wayne agency, that's designed to make clients feel at home and at ease.

"For instance," says Saunders, "we kept the bank's drive-up window but converted the vault into a conference room and lounge, and transformed the safety deposit box towers into modern work space. Because of its open-concept design, the new office is a perfect place to host events, meetings, and training seminars, allowing our business to easily blend into the fabric of the community." The transformation was completed in January.

The new office expands RE/MAX Fine Homes' service area to the western Main Line and surrounding communities. "Historically, Malvern has been an underserved real estate market," says Saunders. "Now, it's experiencing a surge in new construction and development, coinciding with a revitalization of the business community and housing market." Case in point: a new townhome community is under construction right next to the new Malvern office.

Saunders and Barbera, who are also a married couple, know Malvern well. They've lived in town for 16 years. Barbera has been a local resident his entire life and attended Great Valley High School. Their children are graduates of the Great Valley School System. They're personally familiar with everything Malvern and surrounding towns have to offer. "We definitely embrace the concept of 'live where you work and work where you live,'" says Saunders. "Some real estate agencies are all about transactions. We're really the hometown people, the small business that's a valued resource and member of the community."

Despite the agency's name, the agents of RE/MAX Fine Homes have a broad definition of what constitutes "fine" homes, believing that they exist in all sizes, shapes and price ranges. The agency's agents are full-time, experienced professionals who are involved in the community and can handle every aspect of a real estate transaction. They work



with all types of clients, be they first-time homebuyers, or residents who are re-locating, upsizing, downsizing, or handling an estate sale.

Additionally, all clients benefit from the agency's professional pricing guidance, home staging, and photography, among other services.

"We're focused on building relationships," says Barbera. "Repeat business is at the core of everything we do. We want our clients to have a good experience, so they'll return to seek our services and refer us to their friends and neighbors. Maintaining and growing our relationships is absolutely key to the success of our business."

For more information, contact RE/MAX Fine Homes at 610.902.6100 or www.RMFineHomes.com. For a confidential consultation, please email info@RMFineHomes.com.



Summer
Voyagers



A Voyage of Discovery –
to Confidence and School
Success

FOR ELEMENTARY & MIDDLE
SCHOOL STUDENTS

Combines a multi-sensory project-based learning approach with
the excitement of traditional summer recreational fun.

MONDAY-FRIDAY, JULY 5-AUGUST 6, 2016

Full-day: 8:15 am-3:00 pm

Half-day: 8:15 am-12:00 pm and 12:00 pm-3:00 pm

Extended Day: 3:00-5:00 pm

PROGRAM HIGHLIGHTS

- Voyagers Value Program – Reinforcing Readiness, Responsibility, Respect and Safety
- Project Based Learning Combined with Traditional Learning and Recreation
- Executive Function Skills and Learning Tricks
- Family Literacy Night
- Parent Visitation Day

Applications are available online at summermatters.org

www.summermatters.org
610.296.6725 x115
info@summermatters.org
1777 North Valley Rd, Malvern

TREE SERVICE

Deeply Rooted Design

Why should you put any home improvement effort into your trees? They're the root to your homestead and can be the main focal point of your yard. If uprooting an existing tree is a necessity because it is damaging your home, you'll need to remove it as soon as possible. If it's no hazard at all, then a spring home improvement project should be all about your trees' health and maintenance.

It's important to consult an arborist, because every tree is different and needs individual care. From planting and pruning, to removal, each improvement or action is unique to the tree and allocates an individual care plan. No matter what decision is made for each tree, it will be beneficial for your property value to maintain the care of the trees. Don't prune your tree when it's in bloom and showing flowers; only prune after flower production has dropped. If you do that, you're sure to get one year of growth for flower production.



GARAGE DOORS

Open Up

From functional to fashionable, garage doors are seeing a change in style and fit. So it makes sense that opening up to the idea of replacing it is an easy checkmark for the list of home improvement projects this spring. Depending on the size of your home, the garage can take up more than one-third of your home's exterior. For the modern home there's the contemporary style, and for more traditional homes there is the raised-panel doors, and for a rustic aesthetic there are carriage doors.

A garage is a great home improvement project to start with. It's one of the biggest features on your house. If your door is old and needs to be updated, or you just want change, there are design options available to fulfill your vision. A good garage door can also help reduce heating costs tremendously.

Construction is also key to a reliable garage door. You want to consider energy efficiency, security, noise control and warranty. A garage door replacement project returns more than 80 percent of your investment, which means you make back the money you spent. ■

REACHING YOUR TARGETED CUSTOMERS HAS NEVER BEEN EASIER.

The facts speak for themselves!

Direct Mail remains the single most cost
effective method of
advertising for reaching
customers within
your community.



COMMUNITY
MAGAZINES

To Advertise, Call
610.639.0160



RE/MAX[®] Fine Homes

GRAND OPENING

Saturday, March 19th 2-6 PM



Alison Saunders and Chuck Barbera
Owners

Please bring your family and friends for a day of food, fun and festivities as we celebrate our Grand Opening!

- 50/50 Raffle proceeds to East Whiteland Fire Dept.
- Canned Food Drive for People's Pantry at Church Rd.
- Chances to win a 40" Flat Screen TV & other great prizes!

409 Lancaster Ave. • Malvern, PA 19355

RSVP 610-902-6100 or info@RMFineHomes.com

Hope you can make it! Chuck & Alison

www.RMFineHomes.com

**IT'S MULCHIN'
SEASON**

WE'RE READY! ARE YOU?

MAIN LINE
Gardens
EST. 1981

376 Paoli Pike, Malvern, PA 19355 • 610-644-2300 • gotmulchpa.com

FREE

STANDARD DELIVERY

to Malvern / Paoli / West Chester (19380) or \$25 off all other delivery areas*

or

\$25

**OFF Your
Delivery***

Visit GotMulchPA.com Use Coupon Code: **MULCH2016**

*Order a minimum of 5 yards of bulk mulch and receive \$25 off your delivery. Must be ordered & paid for by 4/18/16 & delivery scheduled by 4/29/16. Cannot be combined with any other offers.



● Real Estate in Chester County

There is some hopeful news for individuals and families in the market for a new home. According to RealtyTrac, the Chester County housing market was on the upswing in 2015. Home sales for November 2015 were up 1,152% compared with the previous month, but down 40% compared with November 2014. The median sales price of a non-distressed home was \$285,000. The median sales price of a foreclosure home was \$130,000, or 54% lower than non-distressed home sales.

● All About Appearance

The old adage that you only get one chance to make a first impression certainly rings true for individuals hoping to sell their homes. In fact, in the housing market, this first impression often is referred to as curb appeal, or how your house may appear to someone seeing it for the first time. Proper maintenance and upkeep on things like paint, landscaping, light fixtures and flooring can be noticed from the minute a person pulls into the driveway and will go a long way in your efforts to sell your home.

There are a number of ways to enhance a home's overall curb appeal, including the home's exterior décor, regular lawn maintenance, fresh paint, fresh stain on the deck, new or updated cabinet hardware, clean floors, and an overall cleaning. When making improvements or enhancements to your home's curb appeal, it often is a good idea to think about what you would want to see in a house as a potential buyer.

There are a number of ways to enhance your home's appearance before putting it on the market:

- **Clean** – Make your home appear welcoming to potential buyers by cleaning everything from ceiling to floor. The more it sparkles and shines, the more enticing it will appear.
- **De-Clutter** – Put everything back in its place and out of sight to anyone who comes in. Make sure nothing is on the floor or out where it shouldn't be.
- **Make Fixes** – If something is broken or out of date, be sure to make appropriate fixes before allowing any visitors. A leaky faucet or a hole in the wall is sure to send a potential buyer heading toward the door.
- **Go Neutral** – Perhaps one of a buyer's biggest frustrations is envisioning all of the extra decorating work that he/she will need to do prior to or immediately after moving in. The more neutral your house looks, the greater the appeal to the buyer. A neutrally decorated house may appear to be "less work" than one that is overly decorated with exotic paint or carpet colors.
- **De-Personalize** – Remove anything in the house that specifically represents you or your family. Such items will make it hard for potential buyers to envision the house as their own and will make it difficult for them to be able to relate to the house.

● Crunching Numbers

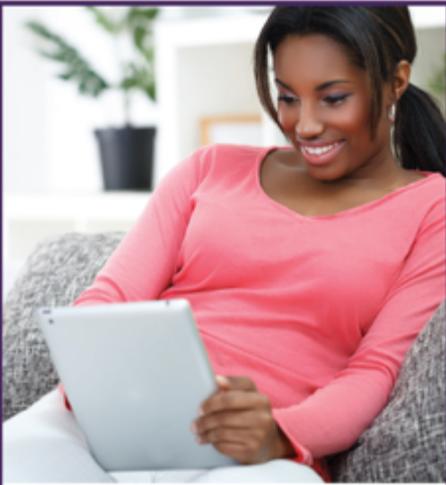
Mortgage rates, which had been climbing in the last quarter of 2015, started falling along with the price of oil throughout January, according to bankrate.com. The benchmark 30-year and 15-year fixed-rate mortgages fell 6 basis points to 3.88% and 3.15% respectively through the first month of the year.

The typical 30-year fixed-rate jumbo mortgage also fell 6 basis points, to 3.77%. For the purposes of Bankrate's survey, a jumbo mortgage is a loan that is at least \$650,000.

A basis point is one-hundredth of 1%.

The average 5/1 adjustable-rate mortgage dropped 9 basis points to 3.21%. With a 5/1 ARM, the rate is fixed for five years and adjusted annually thereafter.

(Continued on page 52)



A current issue of this magazine is also available online.

in-philly.com

People turn to IN Community magazines as a top local source for what's happening in their business area.

We can guarantee you the best placement available — right in your customer's home.

Find out how any of our five direct-mailed, community-sponsored, quarterly magazines can grow your business.

Contact us at 610.639.0160 for advertising information.

INCOMMUNITY
MAGAZINES



TOWING & AUTOMOTIVE, INC.

50 Years Experience

- Local & Long Distance Towing
- Full Service Auto Repair
- PA State Inspections
- Lock Service
- Truck Repairs
- Emergency Roadside Assistance



610.644.1073

24 Hour Towing 7 Days A Week

Malvern, PA



The
Desmond

MAKING MEMORIES FOR OVER 25 YEARS

610.296.9800 • WWW.DESMONDGV.COM •



(Continued from page 50)

And, because of new mortgage laws put in place after the nation's foreclosure crisis a few years ago, mortgages are harder than ever to get, with credit scores and debt-to-income ratios being closely scrutinized.

While it's a common belief that if interest rates rise, housing prices fall to make the house more affordable, that's simply not true. In fact, rising interest rates often reflect a stronger economy.

So, while there is no direct correlation between interest rates and home prices, long-term rate fluctuations can have an effect on the volume of home sales, according to the National Association of Realtors. The association says that higher interest rates can have a negative impact on home sales, though prices can move according to the relative supply and demand and have generally increased in declining sales markets.

The good news for potential buyers is that there are a number of products on the market designed to accommodate different types of financial situations, so it pays to do some research and educate yourself on what might be available to you.

● **Local Living**

According to trulia.com, the median sales price for homes in Malvern for Sep. 17 to Dec. 16 was \$442,500 based on 60 home sales.

The average price per square foot for Malvern was \$173, a decrease of -7% compared to the same period in 2014.

The median rent per month for apartments in Malvern for Nov. 17 to Dec. 17 was \$2,175.

● **House Hunting: There's an App for That**

In today's society, we rely on smartphones for just about everything – for talking and texting, updating our status on Facebook, taking pictures of the kids' latest adventures and pinning new recipes on Pinterest. So, it seems only fitting that we begin our search for a house with the help of our smartphone too.

According to www.appadvice.com, there are many free and low-cost apps that will help you find the home or apartment of your dreams, all with just a click of a button, and do practically everything for you except sign the papers.

● **Finding the Right Home in the Right Neighborhood**

Realtor.com – This app covers it all, from rental listings to homes for sale and employs all of the standard filters that a potential buyer or renter would want and use. The disadvantage to using this app is that it only includes listings by agents, so you will not find many, if any, listings by owners. The app's bonus, however, is that users can “draw” their desired search area, and the app is constantly being updated.

Trulia – With this app, renters and buyers can pick the place where they want to live and the app will uncover an up-to-date listing of several choices. By selecting the “Layers” button in the lower left-hand corner, users can look at heat maps, local boundaries, amenities and schools, allowing them to get a genuine feel of the area in which they are looking.

Redfin – This app was designed especially for house hunting. It features updated listings and even has a “Favorites” option for people who register (for free) as a member. When marking a house as a favorite, the app will send the user alerts on the status of the house and any listing changes. It also offers an “Open House Times” feature that will provide information on upcoming open houses. The one downside to this app is that, right now, it is only available in certain U.S. cities.

(Continued on page 54)

**REACHING
YOUR
TARGETED
CUSTOMERS
HAS NEVER
BEEN
EASIER.**

**The facts
speak for
themselves!**

Direct Mail remains the single most cost effective method of advertising for reaching customers within your community.



**To Advertise, Call
610.639.0160**

**IN COMMUNITY
MAGAZINES**



VILLA MARIA ACADEMY

EMPOWERING YOUNG WOMEN SINCE 1872



Spring 2016 Events for 6th and 7th Graders

Villa Preview Breakfasts for 6th and 7th graders and their families

April 22, May 9, or May 13

7th Grade Practice Exam

April 23 or 30

Visit Villa Days for 7th graders

April 29 or May 20

Register online at www.vmahs.org

370 Central Avenue, Malvern, PA 19355 610-644-2551 www.vmahs.org

**Rehabilitation Services designed
to get patients back to living.**

We offer:

- Complex medical care
- Intensive rehabilitation
- Skilled nursing

For additional information or tour,
contact:

Devon Manor

King of Prussia

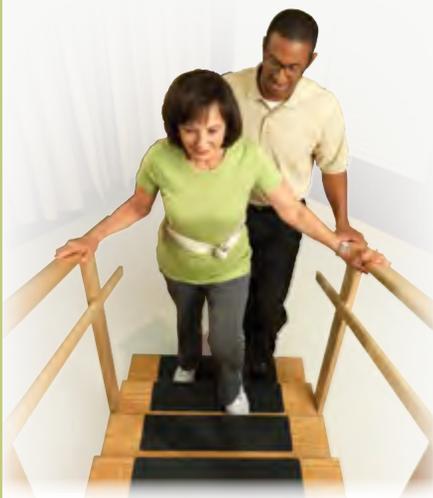
Pottstown

Mercy Fitzgerald

Yeadon

Wallingford

1.800.320.5276



heartland-manorcare.com

**One
Step
Closer**

HCR ManorCare

(Continued from page 52)

● **Real Estate Made Easy**

Mortgage Calculator – Download this app after you buy your new home and you will be on your way to getting your finances in order. This app will help you to determine your mortgage payments and, after some researching, you can even pick the best payment plan for you.

Genius Scan + PDF Scanner – Perhaps the one drawback to finding the right home is the amount of paperwork that the process requires. Buyers and agents seem to be embroiled in a never-ending paper exchange. With this app, however, you can turn your iOS device into a portable scanner. You can take a picture of any document and the app will convert it into a PDF or JPG file. If you take multiple pictures, the app will automatically combine all of the pictures into one document.

Bank of America Mortgage – Want to know if you can afford the house you have your eye on, or what the monthly mortgage payment will be? With this app, you can find all of that out and more, like your ideal price range.

● **More Than Meets the Eye**

HomeSnap – This app allows users to take a snapshot of a home using their smartphone's camera and then instantly get information about the property. The app uses the phone's GPS system to match coordinates with available properties, and provides access to the home's estimated value and whether or not it is for sale.

SpringPad – This app allows users to keep track of anything and everything in a digital notebook that can be accessed from any device. You can scan barcodes of home furnishings and appliances, or anything else you see that you want to buy, for after the move – or save ideas, property addresses and online clippings from news sites or photos from home décor magazines. This app also will allow you to manage to-do lists from your mortgage broker.

ColorSnap – This app enables you to take pictures with your phone's camera of anything you see that you like, and corresponds that image with the matching Sherwin-Williams paint color.

● **In the Neighborhood**

Sex Offender Search – Use this app to find the exact locations of all sex offenders who are listed on the National Sex Offender Registry. The map contained in this app will display your location and depict the locations of registered sex offenders living in the neighborhood.

Google Maps – Use this map to find out how to get just about anywhere, learn the streets in your new neighborhood or just familiarize yourself with your new address.

Neighborhood App – Want to get the lowdown on your new neighborhood? And keep up with special events? Download this app to access a directory of local merchants and businesses, all of which are searchable by name or category. It offers information about the community and local government as well as alerts of specials and coupons.

Walkscore – This app ranks, on a scale of 0-100, the “walkscore” of your home to nearby schools, churches, area businesses and more. It uses Google Maps to determine your location and displays the exact distance to your desired location. It also can point you in the direction of bus stations, subways and light rails. ■



we've got you covered Philadelphia.

5 COMMUNITIES AND COUNTING

To Advertise, call 610.639.0160

INCOMMUNITY
MAGAZINES



Racing for Open Spaces

Radnor Hunt Races prepare for 86th run in Malvern.

Story and Photos by Bob Byrne

Carriages, cars, and caviar are hallmarks of the Radnor Hunt Races. So are unique and colorful hats and magnificent horses racing through the rolling countryside on the third Saturday of May. This year will mark the 86th running of the Radnor Races to benefit the land and water conservation work of the Brandywine Conservancy.

While the Radnor Hunt Races have been around for 86 years, they are steeped in tradition that goes back centuries. According to the National Steeplechase Museum, steeplechase racing “came about as a combination of field hunting, which later became fox hunting, and flat racing, which is the age-old response to ‘my horse is faster than your horse.’”

“In about 1621, during the reign of James I in England, two horses used primarily as hunters were reportedly match raced, and a steeple was the most convenient finishing post. The most distinguishable landmarks in the 17th century British Isles were the tall church steeples; races were from one steeple to another, usually between two and four miles apart and with various obstacles in between. Horses jumped whatever was in their path—stone walls, fences, hedgerows or streams. Most accounts trace the first recorded race to County Cork in Ireland in 1752. Messrs. Blake and O’Calloghan rode a match race over about four and a half miles; church steeples served at both ends as the start and the finish. Denis Blake was thought to be the winner.”

The museum information also states that the first proper steeplechases reportedly took place in 1790 in Leicestershire, England. “Bedfordshire, another county in England, was the site of an official race meeting, with actual purse money, shortly after the turn of the

century. Thousands of people attended, there was great excitement in the air — and professional steeplechasing was born.

“The first Cheltenham Gold Cup took place in 1835, and the towering fences of the Grand National came into being just four years later. Conquering, or at least surviving, the daunting course at Aintree has remained the goal of world class ‘chasers ever since.”

In addition to the races, the Radnor Hunt Races feature picnic, hat, carriage and other competitions that happen around the course and throughout the day of racing. Of course, the Brandywine Conservancy is the biggest winner from the event.

The mission of the Brandywine Conservancy is to conserve the natural and cultural resources of the Brandywine watershed and other selected areas with a primary emphasis on conservation of water quality and quantity. According to the conservancy, “the mission is founded on a belief that a healthy and secure natural environment is essential to meet the needs and aspirations of present and future generations.” To accomplish its mission the conservancy works with individuals, municipal governments, county and state government agencies, and private organizations to:

- Permanently protect and conserve land and water, including natural, cultural and scenic resources;
- Create and strengthen municipal and county plans and regulations that support resource conservation;
- Improve site planning and design to support resource conservation in land development projects;
- Conduct research and analyses of approaches to planning and to conservation of natural and cultural resources;
- Enhance awareness and knowledge of conservation approaches within the Brandywine River watershed and beyond.

The Radnor Hunt Races will take place on May 21. For ticket sales and more information visit RadnorHuntRaces.org. ■

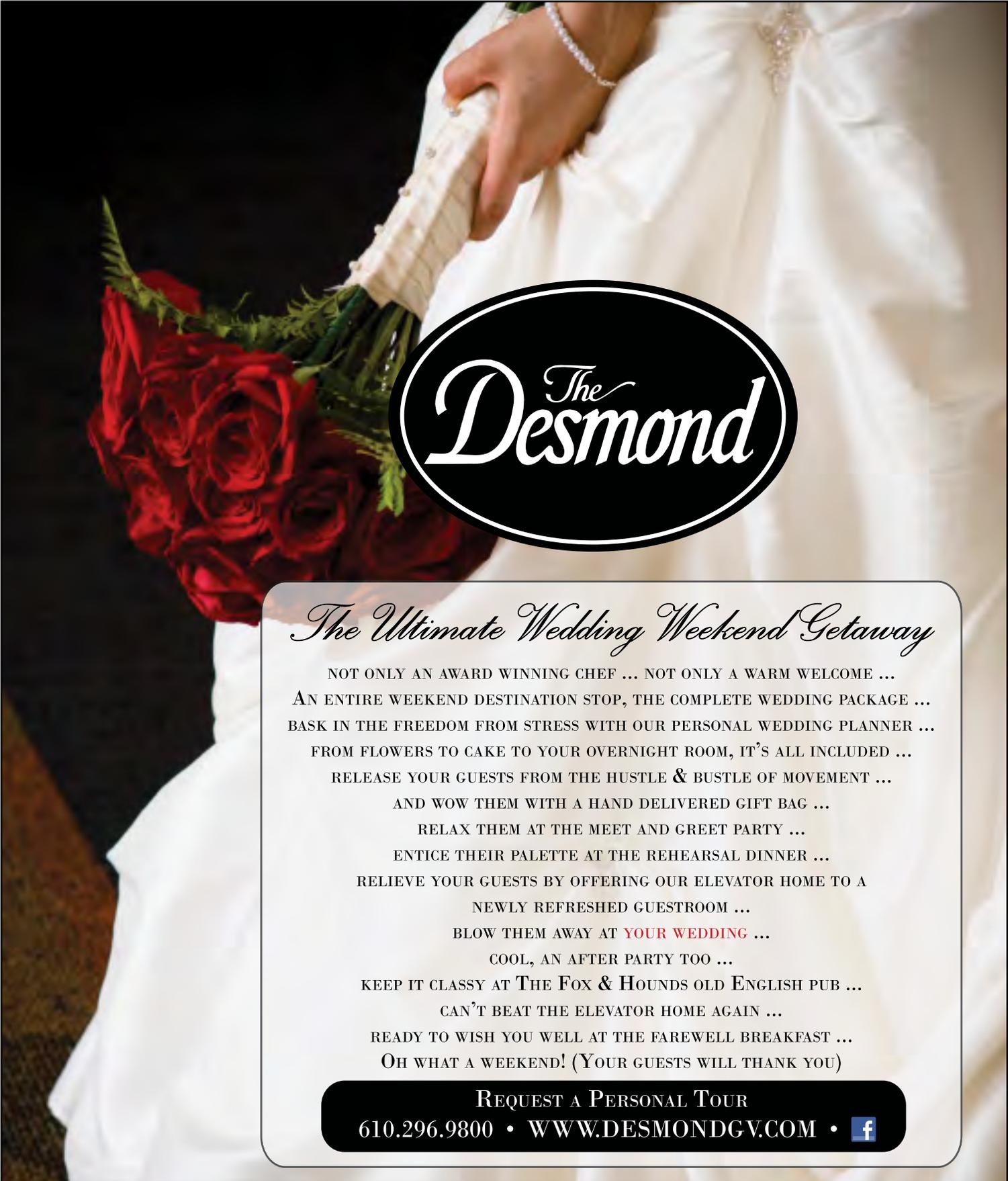
*Come Join Us In Celebrating
The 15th Annual Butterfly Run*

*5K Run/Walk • Saturday March 26th, 2016 •
Great Valley High School •
Cash Prizes • Family Fun • Metal Awards*

Elizabeth We Remember



*Please Visit Our Website
LBRUN.ORG
Registration & Race Day Info.*



*The
Desmond*

The Ultimate Wedding Weekend Getaway

NOT ONLY AN AWARD WINNING CHEF ... NOT ONLY A WARM WELCOME ...
AN ENTIRE WEEKEND DESTINATION STOP, THE COMPLETE WEDDING PACKAGE ...
BASK IN THE FREEDOM FROM STRESS WITH OUR PERSONAL WEDDING PLANNER ...
FROM FLOWERS TO CAKE TO YOUR OVERNIGHT ROOM, IT'S ALL INCLUDED ...
RELEASE YOUR GUESTS FROM THE HUSTLE & BUSTLE OF MOVEMENT ...
AND WOW THEM WITH A HAND DELIVERED GIFT BAG ...
RELAX THEM AT THE MEET AND GREET PARTY ...
ENTICE THEIR PALETTE AT THE REHEARSAL DINNER ...
RELIEVE YOUR GUESTS BY OFFERING OUR ELEVATOR HOME TO A
NEWLY REFRESHED GUESTROOM ...
BLOW THEM AWAY AT **YOUR WEDDING** ...
COOL, AN AFTER PARTY TOO ...
KEEP IT CLASSY AT THE FOX & HOUNDS OLD ENGLISH PUB ...
CAN'T BEAT THE ELEVATOR HOME AGAIN ...
READY TO WISH YOU WELL AT THE FAREWELL BREAKFAST ...
OH WHAT A WEEKEND! (YOUR GUESTS WILL THANK YOU)

REQUEST A PERSONAL TOUR
610.296.9800 • WWW.DESMONDGV.COM • 